
Leicester Health and Wellbeing Survey 2024

A briefing for Leicester City Council Health Scrutiny: 16/04/24

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Leicester
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1. Background
2. Survey Methodology
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I. Background: The last adults (16+) Leicester Health and Wellbeing Survey was carried out in 2018.

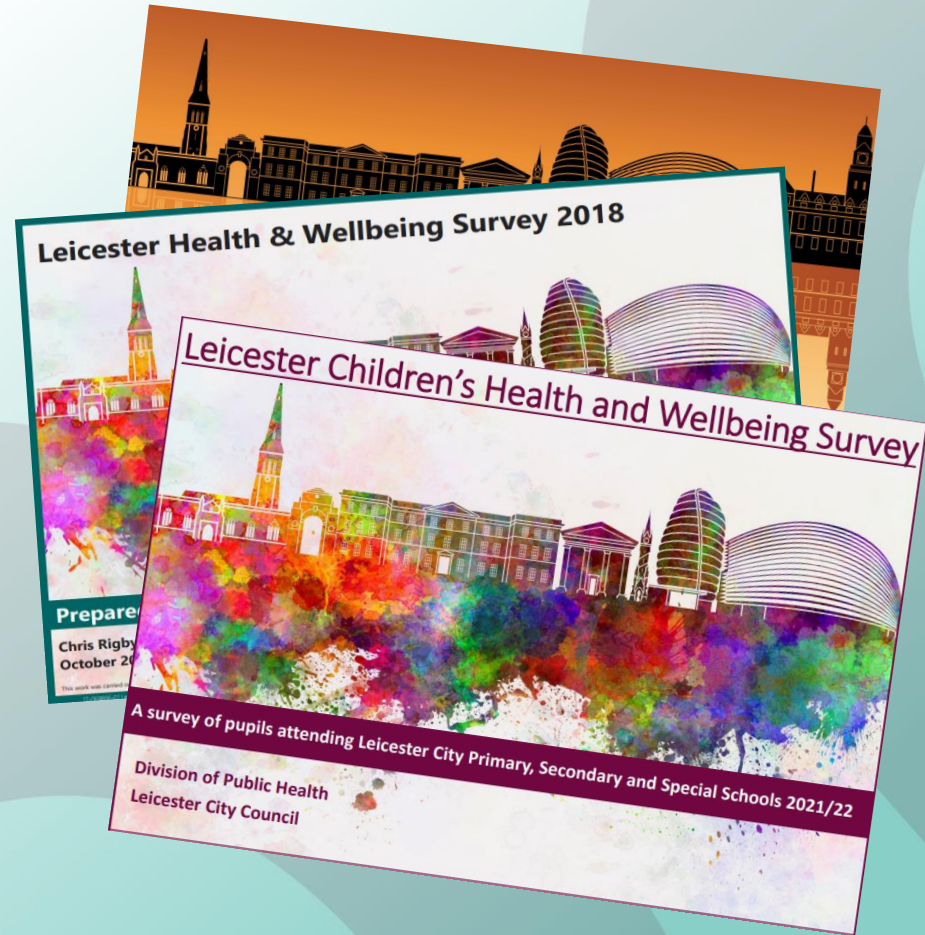
There have been a series of Leicester Health and Wellbeing Surveys for both adults (2010, 2015 & 2018) and children (2016/17 & 2021/22).

The primary purpose of the surveys is to inform strategic and specific need assessments which are essential to the council and partners' commissioning for improved health and wellbeing.

Health and wellbeing survey data is used by Leicester City Council and its partners to contribute to a wide variety of work, including needs assessment, better targeting of interventions, funding bids, and area profiling.

It provides a source of intelligence not available via other sources.

[Leicester health and wellbeing surveys](#)

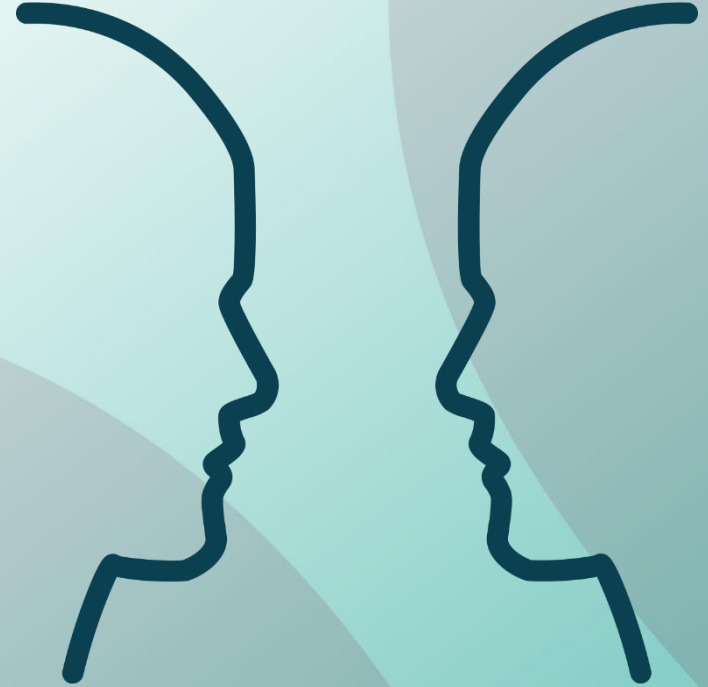


2. Survey Methodology: To broadly follow the methodology of previous surveys to allow for trend analysis.

DJS Research have been commissioned by Leicester City Council to complete the 2024 Leicester Health and Wellbeing Survey.

It will be a face to face household survey:

- A minimum of 2,100 interviews per survey, based on 100 interviews per ward.
- A sampling method to consider every ward and deprivation levels. With target quotas by age (16+), gender, ethnicity, disability and working status.
- 20-to-25-minute survey with sensitive questions self-complete unless assistance is requested.
- DJS Research have a diverse and multi-lingual fieldwork team.
- Fieldwork to last 16 weeks and be complete by September 2024.



3. Questionnaire Content: The survey will consist of core questions which will be comparable with the 2018 questionnaire, as well as new questions to help understand emerging issues in the city.

List of health and wellbeing survey topics:

- Overall health & health services
- Long term conditions (including Long COVID) & caring responsibilities
- Healthy eating & physical activity
- Use of local assets & volunteering
- Travel method & journeys
- Smoking, vaping & alcohol use
- Mental health and wellbeing
- Loneliness & support networks
- Financial/cost of living & food insecurity
- Your home suitability
- Gambling
- Sexual health services
- Digital inclusion & confidence



3. Questionnaire Content – Personal Characteristics: Collecting personal characteristics will allow us to further segment the health and wellbeing data so that we can analyse data by certain population groups.

List of personal characteristics information:

- Sex and gender identity
- Age (16+)
- Ethnicity
- Employment status
- Long term conditions or disability
- Long COVID-19
- Carers
- Sexual orientation
- Main language
- Religion
- Education/Qualifications
- Housing tenure
- Household overcrowding
- Children under 16 in the household
- Adults 65 and over in the household



The Census 2021 is a stronger source for population characteristics data for our local population because every household is required to complete. The purpose of inclusion of Census style questions in this survey is to allow for further analysis and interrogation of the health and wellbeing survey data collected.

4. Results: DJS propose the following suite of outputs

Headline report: This report will outline the responses to every question, mapped against the 2015 and 2018 results, plus any benchmarking comparisons.

In-depth narrative report (in PowerPoint/pdf): A public-facing and publishable report that is visually engaging, fully accessible and screen-reader compatible. The report will include an executive summary, results broken down by demographic group and geography, tracking with 2015 and 2018, external benchmarking, statistical techniques, and infographics/charts/tables.

Raw datafile including metadata, supplementary geo-indicators and weighting factors.

Presentation at an Exec Board level.

Interactive reporting dashboard that presents the results for 2024 in comparison to 2018, with the ability to filter the data by a range of demographic and geographic variables.

Summary infographic that can be used to engage stakeholders and the public in the key findings.

Video-animation to bring the key findings to life.

