

MEETING OF THE HERITAGE CULTURE LEISURE AND TOURISM SCRUTINY COMMISSION

DATE: TUESDAY, 12 OCTOBER 2021

TIME: 5:30 pm

PLACE: Meeting Room G.01, Ground Floor, City Hall, 115 Charles

Street, Leicester, LE1 1FZ

Members of the Committee

Councillor Halford (Chair) Councillor Ali (Vice-Chair)

Councillors Dr Barton, Cole, Dawood, Shelton and Solanki (1 unallocated non-grouped place)

Members of the Committee are invited to attend the above meeting to consider the items of business listed overleaf.

For Monitoring Officer

Officer contacts:

Information for members of the public

Attending meetings and access to information

You have the right to attend formal meetings such as full Council, committee meetings, and Scrutiny Commissions and see copies of agendas and minutes.

However, on occasion, meetings may, for reasons set out in law, need to consider some items in private.

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- remain seated and maintain distancing between seats during the meeting;
- wear face coverings throughout the meeting unless speaking or exempt;
- make use of the hand sanitiser available;
- when moving about the building to follow signs about traffic flows, lift capacities etc;
- comply with Test and Trace requirements by scanning the QR code at the entrance to the building and/or giving their name and contact details at reception prior to the meeting;
- if you are displaying Coronavirus symptoms: a high temperature; a new, continuous cough; or a loss or change to your sense of smell or taste, you should NOT attend the meeting, please stay at home, and get a PCR test.

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- ✓ to respect the right of others to view and hear debates without interruption;
- ✓ to ensure that the sound on any device is fully muted and intrusive lighting avoided;
- √ where filming, to only focus on those people actively participating in the meeting;
- ✓ where filming, to (via the Chair of the meeting) ensure that those present are aware that they
 may be filmed and respect any requests to not be filmed.

Further information

If you have any queries about any of the above or the business to be discussed, please contact: **Jacob Mann, Democratic Support Officer on 0116 4546350**Alternatively, email, or call in at City Hall.

For Press Enquiries - please phone the Communications Unit on 0116 454 4151.

PUBLIC SESSION

AGENDA

FIRE / EMERGENCY EVACUATION

If the emergency alarm sounds, you must evacuate the building immediately by the nearest available fire exit and proceed to the are outside the Ramada Encore Hotel on Charles Street as directed by Democratic Services staff. Further instructions will then be given.

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

Members are asked to declare any interests they may have in the business to be discussed.

3. CHAIRS ANNOUNCEMENTS

4. MINUTES OF THE PREVIOUS MEETING

Appendix A

The minutes of the meeting of the Heritage, Culture, Leisure and Tourism Scrutiny Commission held on 24 August 2021 are attached and Members are asked to confirm them as a correct record.

5. UPDATE ON PROGRESS AGAINST ACTIONS OF PREVIOUS MEETINGS (NOT ELSEWHERE ON THE AGENDA)

6. PETITIONS

The Monitoring Officer to report on the receipt of any petitions submitted in accordance with the Council's procedures.

7. QUESTIONS, REPRESENTATIONS AND STATEMENTS OF CASE

The Monitoring Officer to report on the receipt of any questions, representations or statement of case submitted in accordance with the Council's procedures.

8. COVID 19 UPDATE - VERBAL

Officers will provide a verbal update on the impact of Covid-19 on Heritage, Culture, Leisure and Tourism Services.

9. AUTUMN WINTER EVENTS PROGRAMME

Appendix B

The Director of Tourism, Culture, and Inward Investment submits a presentation to outline the Festivals and Events plans for the rest of the year.

(i) BLACK HISTORY MONTH EVENTS PROGRAMME

A verbal update will be provided by a representative from Serendipity UK. Details of the programme can be found at: https://www.serendipity-uk.com/black-history-month-leicester/.

10. HERITAGE PANELS - PROGRESS REPORT

Appendix C

The Director of Tourism, Culture, and Inward Investment submits a presentation updating the Commission on the Heritage Panels project.

11. LEISURE CENTRE REFURBISHMENT CAPITAL PROGRAMME

Appendix D

The Director of Public Health submits report to report outcomes from the Phase 1 capital programme to upgrade the Health & Fitness facilities at Cossington Street, Evington and Aylestone leisure centres.

12. DRAFT WORK PROGRAMME

Appendix E

For Members consideration, the Work Programme for 2021/22 is attached.

13. ANY OTHER URGENT BUSINESS

Appendix A



Minutes of the Meeting of the HERITAGE CULTURE LEISURE AND TOURISM SCRUTINY COMMISSION

Held: TUESDAY, 24 AUGUST 2021 at 5:30 pm

PRESENT:

Councillor Halford (Chair)
Councillor Ali (Vice Chair)

Councillor Dr Barton Councillor Cole Councillor Dawood Councillor Shelton

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1. APOLOGIES FOR ABSENCE

Apologies were received from Councillor Solanki, Andrew Beddow, and Joanna Jones.

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. MINUTES OF THE PREVIOUS MEETING

AGREED:

That the minutes of the meeting of the Heritage, Culture, Leisure and Tourism Scrutiny Commission held 8 June 2021 be confirmed as a correct record.

Councillor Shelton noted that he had suggested a heritage project relating to Leicester's historical cinemas, potentially a display at Leicester Museum and Art Gallery.

4. CHAIR'S ANNOUNCEMENTS

The Chair noted her thanks to Council Officers for providing a program of activities during the summer.

5. PETITIONS

The Monitoring Officer reported that no petitions had been received.

6. QUESTIONS, REPRESENTATIONS AND STATEMENTS OF CASE

The Monitoring Officer reported that no questions, representations, or statements of case had been received.

7. LEISURE CENTRES AND FACILITIES REOPENING UPDATE

Councillor Clair, Deputy City Mayor for Culture, Leisure, Sport and Regulatory Services, introduced the item. It was noted that this item was an update on the reopening of leisure centres and facilities in the city.

Victoria Ball, Sports and Active Recreation Development Manager, presented the item, it was noted that:

- All activities that the Service offered had now been reopened and were operating at a 70% capacity. The capacity would be reviewed in September.
- It was anticipated that the number of Active Leicester members would not exceed pre-Covid levels until March 2022.
- There was a national shortage of swimming teachers, explaining the slow recovery of Active Leicester swimming members.
- The number of Active Leicester members for golf had grown during the Covid-19 lockdowns.
- There had been a citywide reopening sales promotion.
- The refurbished Evington Leisure Centre had opened in June and had been well received by users.

In response to questions it was noted that:

- The shortage of swimming teachers had forced a scale-back of program delivery, there was a waiting list of 600 for the learn to swim program. The reason for the national shortage was uncertain. Training was being offered for lifeguard and instructor qualifications.
- The refurbishment of Evington Leisure Centre had brought in 800 new members to the facility, a breakdown of the numbers of those new members coming in from the county could be provided at the next meeting of the Commission as well as statistics on the retention of members after the expiration of the 50% membership discount.
- There was ongoing messaging to encourage confidence in young people to return to these Leisure Centres.
- Equipment removed from New Parks Leisure Centre had been sent to Leicester Leys Leisure Centre. It would be returned for the reopening of the Centre. It was hoped that the Centre would be reopened in mid-September, a recruitment drive was ongoing due to other staff at the Centre being redeployed to other services.

- A Capital Program was ongoing to refurbish Leisure Centres, a definitive date on the refurbishment of New Parks Leisure Centre couldn't be confirmed.
- Councillors were encouraged to spread the word among constituents that Leisure Centre facilities were safe to use.
- The Active Leicester Strategy would soon expire, work was ongoing to develop a new strategy in its place.

AGREED

- 1. That the Commission recommends that the Service and Councillors play their part in encouraging residents to use Leisure and Sports Activities.
- 2. That the Commission requests that an update on the next Sports Strategy be brought to a future Commission meeting.
- 3. That the Commission requests the numbers of Evington Leisure Centre members from outside of the city and the retention statistics from those joining with the 50% discount.
- 4. That the Commission requests an update on the Leisure Centre Refurbishment Capital Program.

8. SUMMER IN THE CITY PROGRAMME UPDATE

Councillor Clair, Deputy City Mayor for Culture, Leisure, Sport and Regulatory Services, introduced the item. It was noted that this program of activities was funded by the Covid Recovery Fund.

Kellie Bugby, Senior Festival and Events Officer, presented the item. It was noted that:

- The 6-week program was funded by a grant of £115,000 from the Covid Recovery Fund.
- There were 52 days of programming with 36 individual activities and events.
- The Rocket Round Leicester Trail had done well in bringing people back to the city. Rockets would be auctioned off at the end of September.
- The main cost of the program was from staffing.

In response to questions from Councillors it was noted that:

- Advertising for the events had been done primarily through official Council social media accounts.
- There had been a positive bounce back in terms of footfall in the city.
- It was possible to make estimates of the financial impact on the city of the program. A full evaluation could be carried out at the program's conclusion.
- It would be a challenge to sustain such a program due to the funding coming from a temporary relief fund.
- The program was compensating for the cancellation of large city-wide events such as the Riverside Festival and Carnival.

- Events for holidays later in the year such as Diwali and Christmas, were currently being looked at.
- Marketing was carried out by an external company.

AGREED

- 1. That the Commission recommends that a similar program of events be explored as a possibility for Christmas time and other times of the year.
- 2. That the Commission recommends that the possibility of repeating certain events annually, such as the Beach in the City.

9. HAYMARKET THEATRE FUTURE USE UPDATE

The Chair noted that this item was being taken due to the press release on the soft marketing exercise relating to the Haymarket Theatre, and that a full item on the venue would be brought to a later meeting of the Commission.

Mike Dalzell, Director of Tourism, Culture, and Inward Investment, presented the item. It was noted that:

- At the Haymarket Theatre, work was currently ongoing to modernise the venue, including disposing of redundant equipment, working on the safety of the venue, and redecorating. There were also issues relating to accessibility in the building which would be difficult to address.
- A number of organisations had contacted the Council with regards to potential uses of the building.
- In a soft market testing exercise, an invitation was put out to parties who may be interested in using or operating the venue.
- Information on responses from this exercise had recently been received.
 There were 10 responses in total, of which 4 were interested in taking over the building. Most respondents stated they would be looking for financial support from the Council if using or operating the venue.
- These responses had not yet been subject to detailed discussion or action.

In response to Member's questions, it was noted that:

- There was still work to be done on the infrastructure of the venue to get it up to modern standards.
- It was hoped that the recent redevelopment of the area near the venue on Belgrave Gate would improve the area and that the eventual reopening of the venue would support that regeneration.
- The use of the building as a music venue could be a strong part of its offer.
- The Council had a long-term lease on the building, so was intent on reopening it, adding it to the city's offer, and making it profitable.

AGREED:

1. That the Commission recommends that a detailed item be brought to a future meeting on the future use of the Haymarket Theatre.

10. JEWRY WALL MUSEUM REDEVELOPMENT SITE VISIT FEEDBACK

The Chair presented the item. It was noted that Members of the Commission had recently attended a site visit to see the ongoing work to redevelop the Jewry Wall Museum. Commission Members were invited to comment on their thoughts and experiences of the site visit.

Members commented positively on the site visit, noting the scale of the project and space. It was hoped that the presence of journalists at the visit could help communicate to the public the wealth of the roman architecture on the site.

11. DRAFT WORK PROGRAMME

The Chair noted that any suggestions for future items for the Commission should be emailed to herself or the Scrutiny Policy Officer.

12. ANY OTHER URGENT BUSINESS

There being no other business, the meeting closed at 6.57pm.



Heritage, Culture, Leisure and Sport Scrutiny Commission

Date: 12th October 2021







As a result of the COVID-19 risk and to ensure a consistent approach to all LCC Autumn/Winter events, here we have outlined the plans for events until the end of the financial year.



Background:

Leicester City Council's autumn and winter events programme traditionally includes:

2 Diwali celebrations

Centered in Belgrave

A potential attendance of up to 45,000 people attending one event alone

Abbey Park Bonfire

A ticketed event

Christmas Lights Switch On

Sees upwards of 22,000 people in the city centre.

In recent years the programme has been amplified by large scale Christmas activities including an ice rink, a marketing campaign and town hall square installations

The relaxation of COVID-19 restrictions has allowed the Festival and Events team to deliver a programme of city Centre activities across the summer weeks. The 6 week Summer in the City Programme, Street Art in the City and Splash on the Soar was well received by the public and showed that with considerations towards safety and public opinion, events could be delivered with great success.

Comments from artists involved with Street Art in the City "Great to be part of such a well organised event. Thanks & congratulations."

"the whole team said it was a fantastic event and loved being part of it!"

Attendance of approx. 10,000

across the Splash on the Soar weekend with numerous verbal comments from attendees about their enjoyment to see festivals back in the city



Diwali: Lights Switch On & Day

Sunday 24th October & Thursday 4th November

In **2020** the two events were combined into a 1 hour virtual celebration aired on Diwali Day. The film was viewed over 16,200 times during the live feed and on You Tube with comments from people across the world including South America, Texas and Denmark. The trailer was also viewed over 30,000 times, with a total of 488,864 interactions.

2021:

Benchmarking has shown that other large scale UK cities such as London and Birmingham are adapting their plans.

Our plans for 2021:

To create a hybrid of the success of 2020's virtual festival and our traditional standard format

Adaptations:

- Remove 'switch on' moment during the event
- Omit firework display and main stage structure or programme

Safe and positive replacements to programme include:

- Cossington Street Rec high quality fire garden installation
- Switch On of lights to take place prior to event
- Main stage programme is replaced with a pre-recorded film, drawing on the successes of last years virtual production.
 Duration of 1 hour, shown on a loop on 3 large screens. 2 situated on Belgrave Road, 1 on Cossington Rec.
- For both Diwali Switch On, and Diwali Day, we would still have a full road closure of Belgrave Road, to allow the public to go shopping, move freely and safely, whilst also continue with the Diwali Village on Cossington Street Rec.
- This year we will be able to augment the traditional event with a £20k campaign to encourage shopping across the Diwali
 period, funded via the government's ERDF funded 'Welcome Back' campaign.

Recorded programme to include:

- Religious ceremony from the Hindu Festival Council
- Political and safety speeches, from the City Mayor, Cllr Clair and emergency services representatives
- High level cultural programming, from our partners, such as Nupur Arts, An Indian Summer and Belgrave Mela
- Increase community programme from the event in 2020, to make the programme more representative of the usual main stage

Benefits:

Allows public to gather on the usual footprint of the Diwali site, yet the rolling, managed programme reduces the likelihood of a high number of attendees at any one time in one area.

Abbey Park Bonfire Saturday 6th November

In 2020 the event was cancelled due to COVID-19 restriction

Overview:

This is a ticketed event taking place in an enclosed park enabling more control over the number of attendees if required to aid social distancing and crowd flow. Means there is less need to remove elements to achieve a safe environment

Our plans for 2021:

Continue to deliver a main stage and an entertainment package to encourage early attendance, thus reducing crowds entering the site simultaneously. A firework display could still be included. The site is much larger which enables people to be dispersed. Fireworks can be seen from many positions, which is not the case at the Diwali event sites.

Adaptations:

As numbers may be high, some other measures could be put in place to ensure a safe event. Final decision can be taken closer to the day. Options include

- Selling tickets in advance only, with no walk ups to preventing overcrowding
- Reducing capacity to a maximum number

Christmas Light Switch On

Thursday 18th November

In **2020** the celebrations featured a Light Switch on film 'They Can't Cancel Christmas' created in partnership with Curve theatre, an online programme of engagement and activities, interactive public projections and competitions.

Our plans for 2021:

In similar fashion to the proposed Diwali option, the Christmas Light Switch On will be designed to reduce crowd density and increase crowd flow by removing elements that require people to gather.

Adaptations:

- Removal of stage at Humberstone Gate West to avoid mass crowds in confined space. To be replaced with a funfair
- Have audible countdown relayed to all open spaces in city centre
- Brass bands, tableau and Nativity scene in Town Hall Square
- Retain movie night in Green Dragon Square and retain food & drink vendors
- Big Wheel operational in Jubilee Square
- Large light installation in Orton Square funded by BID Leicester
- Increased number of street acts & installations to keep people moving
- Online digital programme with messages, performances pre and post Switch On

Christmas Activities

The Christmas activities programme will provide entertainment for families and encourage them to safely use and enjoy the city centre over the festive period which is so crucial for many businesses. This will include the ice rink and Big Wheel at Jubilee Square, film showings and a Santa's grotto in the (Green Dragon) Square, a bespoke marketing campaign, new video, an online programme and a compilation of the best of the Town Hall tableaux.



Heritage Panels Project Update



New Statue of Liberty Heritage Panel



Key Figures

Since September 2020 34 new heritage panels have been installed across the City.

There are currently 150 heritage panels across the City.

44 panels are in development and will be installed from September 2021-February 2022.

The Heritage panel project will be completed in March 2023. Between April 2022-March 2023 we will be installing 87 new heritage panels.



Image from Abbey Park Buildings panel – the team that built the Garden of Friendship Leicester Mercury Archive at the University

of Leicester



Panels Installed Since September 2020

Goode's Corner	Abbey Park Buildings
The Raw Dykes	Kirby and West
King Power Stadium	5 Grey Friars
Leicester Fosse FC 1884	Leicester Union Workhouse
Welford Road Tigers Rugby Club	The Wimbledon Works
Asfordby Street Police and Fire Station	Savoy Cinema
Gas Workers' Cottages	Statue of Liberty
	20 Glebe Street
Aylestone Road Gas Works and Gas Museum	
The Blitz in Highfields	Welford Road Cemetery
The Blitz hits Freeman Hardy and Wills	The Imperial Typewriter Factory
The Vulcan Works	Bow Bridge House
Development of Highfields	Leicester Central Railway
Housing at North Braunstone	Green Dragon Square



Panels Installed Since September 2020

Housing at North Braunstone	Green Dragon Square
Housing at Eyres Monsell	Pork Pie Library
Housing in Saffron Lane	St Peter's Church
4 Belmont Villas	Evington Cinema



Race Equality Panels

Race equality heritage panels which have been installed:

- Imperial Typewriter Factory
- Development of Highfields
- Bow Bridge House (focussing on the 19th century abolitionists Elizabeth Heyrick and Susannah Watts).

Race equality heritage panels currently in development:

- African Caribbean Community Centre
- Highfields Centre
- Palais de Dance







Housing at Eyres Monsell



Leicester India housing crisis.
Leicester had a housing shortage before the Secon
World War and with little new building during the W
it got worse. By the late 1940s, Leicester had a houcrisis with thousands of people still living in town
centre slums.

In 1950 the City Council approved the layout of the new Eyres Monsell housing estate. The land was purchased from Mrs Sybil Eyres Monsell. She had previously sold land to the Council to build the Sal Lane Estate in 1923.

Ambitious plans
Plans included 2,300 homes includin
bedroomed houses, flats and bungal

would also have schools, playing fields and a health centre. With materials and skilled workers scarce, a mixture of brick and concrete houses were built. The new Easiform' construction method was fast and

The new Eastform' construction method was fast at cost-effective. Grey concrete walls were painted cre and tenants could choose brown or green for their f door. The first five houses were completed in 1951 another 470 in 1952.

Creating a communi

in the second se



AN ELEGANT TOWN

Bow Bridge House

A selection of the newly installed heritage panels



A New Home for the Heyricks Elizabeth Coltinan, the daughter of a Leisester hosier, married John Heyrick in 1789. The happy couple soon moved into the newly built Bow Bridge House, expecting to live out their lives in their new home. However John deel just eight years later, forcing Elizabeth's life to take a new direction. In 1802 she onesed flow Bridge House as a dirts floarding school

lizabeth and Susannah 1812, there was an outbreak of the infectious disease phoid nearby: Elizabeth moved he school to Welford Road of their bit updon Board, Elizabeth's close friend Susannah

hool to teach French, well as girls education, Elizabeth and Susannah shared an terest in campaigning for the ending, or abolition, of slavery.

agar made at stave plantations in the west indies

In 1824 Elizabeth wrote a leaflet calling for an immediate stop to slavery. It was distributed across England and America. In April 1825, Elizabeth became beasurer of the Birmingham Female Society for the Relief of Birlish Slaves. The Leicester group started a month later.

Elizabeth died in 1831, although Susannati continued to campaign for the ending of slavery. In 1833, America Managare William Lloyd Garrison would later claim. "Who first gave the world the doctrine of immediate enrancipation?" It was a woman of England - Bizabeth Heyrick: "While last slatenistic claim, overlook the contribution of contemporary between the contribution of contemporary claims and contribution of contemporary claims and contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary contribution of contemporary claims. The contribution of contemporary claims are contributed in the contribution of contemporary claims are contributed in the contribution of contemporary contribution of contemporary contribution of contemporary contribution of contemporary contribution contribution of contemporary contribution of contemporary contribution of contemporary contribution contribution of contemporary

House was demolished in 1965











Recently Installed Heritage Panels



Panels in Development

St Mary's Triangle	Bow String Bridge/Braunstone Gate
Infirmary Square	Red Hill Circle
African Caribbean Centre	Monk's Rest Garden
(Race Equality Panel)	
Highfields Centre	Magazine Gateway
(Race Equality Panel)	
Palais de Dance (Race	William John Higgott
Equality Panel)	
Dolphin Square/Historic Market	Bowling Green Fire Station
Fish Market	Rutland Street Fire Station
The Pavilion Western Park	Guru Tegh Bahadur Sikh Temple
Beaumont Leys House	Shri Swaminarayan Mandir Temple
Beaumont Lodge	Leicester and Swannington Railway
	/West Bridge Wharf



Panels in Development

Fosse Neighbourhood Centre	Wycliffe Hall & Society Houses
Narborough Road Tram Depot	Wycliffe Society for the Blind
Westcotes	Wakerley's House – Gwendolen Road
Haymarket Theatre	Electric Tram Terminus
Bede Island	Evans Weir Industrial Area
Filbert Street Football Stadium	All Saints Church
St Margaret's Baths	Priests House

Panels in Development

St Margaret's Baths	John O Gaunt's Cellar
Braunstone Leisure Centre	Railway Powerhouse
Sir Johnathan North School	Bede House Towpath
Former Turkish baths	Uganda Heritage
Leicester Cathedral	Coffee v Ale



Positive Publicity

The new heritage panels have been very well received.

Recently, there was a very positive article in the Leicester Mercury.

There has also been a positive response on social media.

"Most of my childhood is now reflected in panels in Leicester." (Twitter)

"Loving the new heritage boards denoting the place where Leicester Fosse was founded in 1884." (Leicestershire and Rutland Heritage Forum Facebook page)





The Kirby & West dairy, Western Boulevard (

Another board dedicated to Leicester's famous <u>Kirby & West dairy</u> has been placed in Western Boulevard, where the company's distinctive Art Deco premises once stood.

The city council spokesman said: "From humble beginnings in the 1860s, the dairy was processing and bottling more than 17,000 gallons of milk every day by the 1960s."

Leicestershire Live website
10th July 2021



The Art Deco dairy



Heritage Panel Project Team

Emma Buckler – Project Manager

Gurinder Mann – Heritage Panel Project Officer

Nathan Alesbrook – Heritage Panel Support Officer (Tuesdays only)

Contact the team at

heritage-panels@leicester.gov.uk



Appendix D

Heritage Culture Leisure & Tourism Scrutiny Commission

Leisure Centre Capital Programme Phase 1

Decision to be taken by: To note contents

Decision to be taken on: N/A

Lead director: Ivan Browne

Useful information

■ Ward(s) affected: Aylestone, Belgrave and Evington

■ Report author: Andrew Beddow

■ Author contact details: Andrew.Beddow@leicester.gov.uk

■ Report version number: v1

1. Summary

1.1 To report outcomes from the Phase 1 capital programme to upgrade the Health & Fitness facilities at Cossington Street, Evington and Aylestone leisure centres.

2. Recommendations

- 2.1 To note the Direct Debit membership numbers, compared to the targets, at Cossington Street, Evington and Aylestone leisure centres following the recent capital improvement works to the Health & Fitness facilities.
- 2.2 To note the split of membership numbers at Evington leisure centre between City and County residents.

3. Supporting information

Background

- 3.1 The capital programme, 2018/19, included an upgrade programme of the Health & Fitness facilities at Cossington, Aylestone and Evington Leisure centres.
- 3.2 In June 2019 the Council approved £2.8 m to undertake the three schemes which includes new fitness equipment at each centre.
- 3.3 The approval included the appointment of Alliance Leisure Services (ALS) to undertake the schemes utilising the UK Leisure Framework under a Design and Build contract with financial risk transferring to ALS.
- 3.4 Following approval of the designs and cost certainty values construction work commenced at Cossington in February 2020, and despite the impact of COVID the work was completed on time at the end of August 2020. Aylestone Leisure Centre construction work commenced in June 2020 and was completed at the end of September 2020.
- 3.5 The construction works at Evington Leisure Centre required planning permission which delayed the start of the project and contract signing. Construction work commenced in September 2020 and was completed on programme in June 2021.
- 3.6 The impact of the COVID pandemic caused closures and partial re-opening of centres over the last 18 months. All centres fully re-opened for the first time in

September 2021.

3.7 It is pleasing to report that despite considerable disruption caused by the pandemic the membership numbers at the three leisure centres have bounced back and have all exceeded the targets. See table 4.3 below.

4. Details of Scrutiny

- 4.2 On the 20 August 2021 the HLC&S Scrutiny meeting requested the numbers of Evington Leisure Centre Health and Fitness members from outside of the city and the retention statistics from those joining with the 50% discount.
- A. Evington LC currently has 2,094 prepaid (direct debit & annual) health & fitness members of which 372 (18%) reside in the County area. Appendix A is the Heat Map showing the H&F County members.
- B. The gym refurbishments opened with an offer of three months half price, this generated 1,201 new membership sales. In total 65% of these members have been retained and have converted to paying full price direct debit membership.
- 4.3 The Commission also requested an update on the Leisure Centre Refurbishment Capital Programme.

The overall performance of Phase 1 schemes against the original target membership is summarised in the table below as at September 2021.

	Direct Debit	Direct Debit	Variance
	H&F Member	H&F Member	
	Target	Current	
Aylestone LC	992	1,134	+142
Cossington LC	600	806	+206
Evington LC	975	1,705	+730
Total	2,567	3,645	+1,078

5. Financial, legal and other implications

5.1 Financial implications

None		

5.3 Legal implications

None

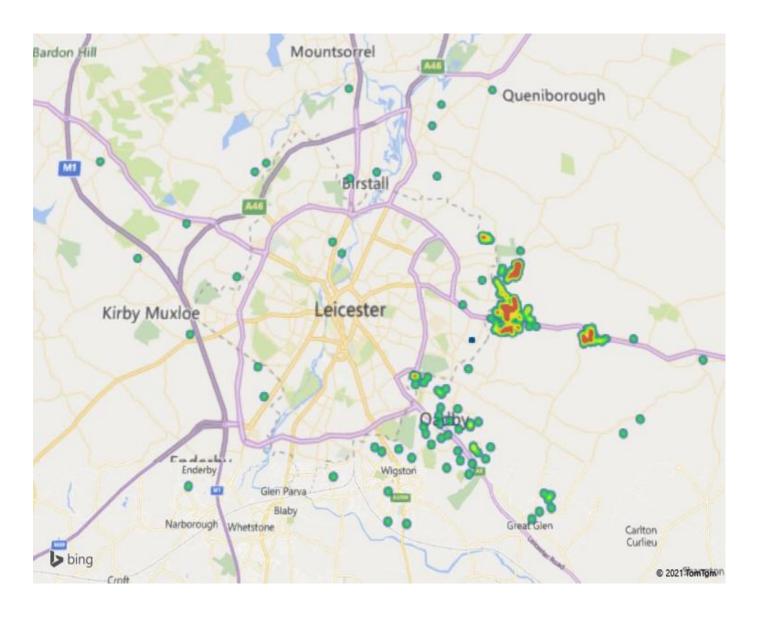
5.4 Climate Change and Carbon Reduction implications

INODE			

5.5 Equalities Implications
None
5.9 Other Implications (You will need to have considered other implications in preparing this report. Please indicate which ones apply?)
None
6. Background information and other papers: None
7. Summary of appendices: None
8. Is this a private report (If so, please indicated the reasons and state why it is not in the public interest to be dealt with publicly)?
No
9. Is this a "key decision"? No
10. If a key decision, please explain reason

Evington Leisure Centre Heat Map showing County Health & Fitness members

Appendix A



Appendix E

Heritage, Culture, Leisure and Tourism Scrutiny Commission

Draft Work Programme 2021 -22

	Meeting date	Meeting items	Actions Arising	Progress
8 th	June 2021	 Overview of HCLT services Covid-19 update – verbal update on position New Leicester Stories Gallery: Leicester Museum development plans – presentation (Mike / Jo) Loros Rocket Around Leicester installations: Summer in the City – presentation (Mike / Jo) Work Programme 2021/22 work in progress for members consideration 	Overview item: This will help members to set the Commission's work programme for the forthcoming year. Museum item: Members of the Commission suggested that: a) Ward Councillors can be contacted to make links with any community organisations that could be helpful, and b) that an effort should be made to ensure that a wide diversity of communities in the city were represented. Loros Rocket item: Members requested further updates to come back to future meeting.	
24 ^t	^h August 2021	 Leisure Centres and Facilities reopening update. Feedback from Jewry Wall Development – members site visit Summer in the City programme Haymarket Theatre update 	 Leisure Centres item: Commission recommended: The Service and Councillors play their part in encouraging residents to use Leisure and Sports Activities. An update on Sports Strategy to future meeting Evington LC members usage data for outside the city, and retention data from those joining with 50% discount. To receive Item on LC refurbishment Capital Program update. Summer in the city item: commission recommended: A similar programme be explored for Xmas and other calendar events. Some events to be repeated annually, such as Beach in the City. 	

Heritage, Culture, Leisure and Tourism Scrutiny Commission

Draft Work Programme 2021 -22

	Haymarket Theatre item: commission recommended: - A detailed report on Haymarket usage proposals be bought back.		
12 th October 2021	 Covid-19 update Leisure Centres Refurbishment Capital Programme Autumn / Winter events programme Black History Month - October programme – Serendipity organisation invited Heritage Panels update 		
30 th Nov 2021	 Cultural & Creative Industries Plans update Sports for Women in the city Local Plan 		
11 th January 2022	 Leicester Museums: a) Investment plan update (Jewry Wall / LMAG / KRiii / APS) b) NPO Extension year business plan update Haymarket Theatre Update 		

Heritage, Culture, Leisure and Tourism Scrutiny Commission

Draft Work Programme 2021 -22

1 st March 2022	Tourism Action Plan update	

FORWARD PLAN / SUGGESTED ITEMS			
Topic	Detail	Proposed Date	
Forward Plan of key decisions	Commission members to be kept updated on items impacting on HCLS services areas. Watching brief, as required	Ongoing	
Budget reviews and Annual budget	Commission members to be kept updated on budget impacts on HCLS service areas. Watching brief, as required.	Ongoing	
Consultations	Commission members to contribute to planned and live consultations impacting on HCLS service areas. Watching brief, as required	Ongoing	
 Suggested Items to be presented to scrutiny: Leicester Cathedral investment - report Pheonix Arts Centre investment - report Festivals & Events plans - report Football Investment Strategy update Tourism Action Plan update Sports for Women in the City Recovery of Sports & Physical activities 			