

Leicester
City Council

LICENSING ENFORCEMENT SUB-COMMITTEE

DATE: TUESDAY, 25 JULY 2023

TIME: 10:00 am

PLACE: Meeting Room G.02, Ground Floor, City Hall, 115 Charles Street, Leicester, LE1 1FZ

Members of the Sub-Committee

Councillors Adatia, Cank

Members of the Sub-Committee are summoned to attend the above meeting to consider the items of business listed overleaf.

for Monitoring Officer

Officer contact: Jacob Mann
Democratic Support, Leicester City Council
City Hall, 115 Charles Street, Leicester, LE1 1FZ
Tel: 0116 454 5843
email: jacob.mann@leicester.gov.uk

Information for Members of the Public

Attending meetings and access to information

You have the right to attend formal meetings such as Full Council, committee meetings, and Scrutiny Commissions and see copies of agendas and minutes.

However, on occasion, meetings may, for reasons set out in law, need to consider some items in private.

Dates of meetings and copies of public agendas and minutes are available on the Council's website at www.cabinet.leicester.gov.uk or by contacting us using the details below.

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Wheelchair access – Public meeting rooms at the City Hall are accessible to wheelchair users. Wheelchair access to City Hall is from the middle entrance door on Charles Street - press the plate on the right hand side of the door to open the door automatically.

Braille/audio tape/translation - If you require this please contact the Democratic Support Officer (production times will depend upon equipment/facility availability).

Induction loops - There are induction loop facilities in City Hall meeting rooms. Please speak to the Democratic Support Officer using the details below.

Filming and Recording the Meeting - The Council is committed to transparency and supports efforts to record and share reports of proceedings of public meetings through a variety of means, including social media. In accordance with government regulations and the Council's policy, persons and press attending any meeting of the Council open to the public (except Licensing Sub Committees and where the public have been formally excluded) are allowed to record and/or report all or part of that meeting. Details of the Council's policy are available at www.leicester.gov.uk or from Democratic Support.

If you intend to film or make an audio recording of a meeting you are asked to notify the relevant Democratic Support Officer in advance of the meeting to ensure that participants can be notified in advance and consideration given to practicalities such as allocating appropriate space in the public gallery etc..

The aim of the Regulations and of the Council's policy is to encourage public interest and engagement so in recording or reporting on proceedings members of the public are asked:

- ✓ to respect the right of others to view and hear debates without interruption;
- ✓ to ensure that the sound on any device is fully muted and intrusive lighting avoided;
- ✓ where filming, to only focus on those people actively participating in the meeting;
- ✓ where filming, to (via the Chair of the meeting) ensure that those present are aware that they may be filmed and respect any requests to not be filmed.

Further information

If you have any queries about any of the above or the business to be discussed, please contact Jessica Skidmore, Democratic Support on **(0116) 454 6354** or email jessica.skidmore@leicester.gov.uk

For Press Enquiries - please phone the **Communications Unit on 0116 454 4151**

LEICESTER CITY COUNCIL LICENSING SUB-COMMITTEE PROCEDURAL GUIDE

INTRODUCTORY PHASE

The meeting will be held in public unless stated otherwise in the report.

Present at the hearing will be Members of the Licensing Sub-Committee (minimum 3 Members), Officers from the Licensing Authority, a Legal Adviser to the Sub-Committee, an Officer from Democratic Services.

1. Participants at the meeting will introduce themselves as follows:
 - a. Members and Officers
 - b. Statutory Consultees (if any)
 - c. The Applicant and any representatives
 - d. Persons who have made representations
2. The Chair will check that the Applicant has received a copy of the Officer report.

INFORMATION GATHERING

3. The Licensing Officer presents the report (previously circulated)

Questions (for clarification purposes only):
Members
Statutory Consultees (if any)
Persons who have made representations
Applicant and Representative (s)
4. Depending on the nature of the report, Statutory Consultees present their comments.

Questions (for clarification purposes only):
Members
Officers
Persons who have made representations
Applicant and Representative(s)
5. Persons who have made representations

Questions (for clarification purposes only):
Members
Officers
Statutory Consultees (is any)
Applicant and Representative(s)
6. Applicant's Case

Questions (for clarification purposes only):
Members
Officers
Statutory Consultees
Persons who have made representations

7. Summing up in the following order

Officers

Statutory Consultees

Persons who have made representations

Applicant and Representative(s)

8. The Legal Adviser to the Sub-Committee to advise the Sub-Committee in the presence of the Applicant, Representatives, Officers, Statutory Consultees, and persons who have made representations on relevant issues the Members need to be aware of when they come to make their decision.

DECISION MAKING

9. Apart from the Sub-Committee Members and the Democratic Support Officer everyone will be asked to withdraw from the meeting The Legal Adviser to the Sub-Committee may be called back to the meeting to advise on the wording of the decision the Sub-Committee Members will have made during private deliberation.

The Applicant will be advised that the decision made by the Sub-Committee will be made public within 5 working days of the meeting.

PUBLIC SESSION

AGENDA

FIRE / EMERGENCY EVACUATION

If the emergency alarm sounds, you must evacuate the building immediately by the nearest available fire exit and proceed to the area outside the Ramada Encore Hotel on Charles Street as directed by Democratic Services staff. Further instructions will then be given.

- 1. APPOINTMENT OF CHAIR**
- 2. APOLOGIES FOR ABSENCE**
- 3. DECLARATIONS OF INTEREST**

Members are asked to declare any interests they may have in the business to be discussed.

- 4. MINUTES OF PREVIOUS MEETING**

Appendix A

The minutes of the meeting of the Licensing Enforcement Sub-Committee held on 27 June 2023 are attached, and Members will be asked to confirm them as a correct record.

- 5. PRIVATE SESSION**

AGENDA

MEMBERS OF THE PUBLIC TO NOTE

Under the law, the Sub-Committee is entitled to consider certain items in private where in the circumstances the public interest in maintaining the matter exempt from publication outweighs the public interest in disclosing the information. Members of the public will be asked to leave the meeting when such items are discussed.

The Sub-Committee is recommended to consider the following reports in private on the grounds that they contain 'exempt' information as defined by the Local Government (Access to Information) Act 1985, as amended, and consequently that the Sub-Committee makes the following resolution:-

"that the press and public be excluded during consideration of the following reports in accordance with the provisions of Section 100A(4) of the Local Government Act 1972, as amended, because they involve the likely disclosure of 'exempt' information, as defined in the Paragraphs detailed below of Part 1

of Schedule 12A of the Act, and taking all the circumstances into account, it is considered that the public interest in maintaining the information as exempt outweighs the public interest in disclosing the information.”

Paragraph 1

Information relating to an individual.

Paragraph 2

Information which is likely to reveal the identity of an individual.

Paragraph 3

Information relating to the financial or business affairs of any particular person (including the authority).

Paragraph 7

Information relating to any action taken or to be taken in connection with the prevention, investigation or persecution of crime.

B1) APPLICATION FOR THE GRANT OF A HACKNEY CARRIAGE
AND PRIVATE HIRE VEHICLE DRIVER'S LICENCE

B2) APPLICATION FOR STREET TRADING CONSENT, MR NAVEEN
MAMIDI, HOUSE OF HYDERABAD, OPPOSITE 36 VICTORIA PARK
ROAD, LEICESTER

6. APPLICATION FOR THE GRANT OF A HACKNEY CARRIAGE AND PRIVATE HIRE VEHICLE DRIVER'S LICENCE

Appendix B1

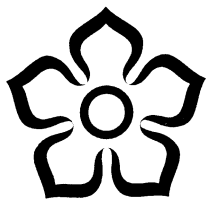
The Director of Neighbourhood and Environmental Services submits a report.

7. APPLICATION FOR STREET TRADING CONSENT, MR NAVEEN MAMIDI, HOUSE OF HYDERABAD, OPPOSITE 36 VICTORIA PARK ROAD, LEICESTER

Appendix B2

The Director of Neighbourhood and Environmental Services submits a report in respect of an application for Street Trading Consent for Mr Naveen Mamidi of House of Hyderabad, Opposite 36 Victoria Park Road, Leicester.

8. ANY OTHER URGENT BUSINESS



Leicester
City Council

Appendix A

Minutes of the Meeting of the LICENSING ENFORCEMENT SUB-COMMITTEE

Held: TUESDAY, 27 JUNE 2023 at 10:00 am

P R E S E N T:

Councillor Pickering (Chair)

Councillor Cank

Councillor Whittle

* * * * *

1. APPOINTMENT OF CHAIR

Councillor Pickering was appointed as Chair.

2. APOLOGIES FOR ABSENCE

No apologies were received.

3. DECLARATIONS OF INTEREST

Members were asked to declare any interests they might have in the business to be discussed on the agenda.

Councillor Cank declared an interest in the first hearing to be heard, as she was the ward councillor for the Troon ward, in which the driver resided.

4. MINUTES OF PREVIOUS MEETING

RESOLVED:

That the minutes of the meeting of the Licensing Enforcement Sub-Committee held on 7 February 2023 be confirmed as a correct record.

5. PRIVATE SESSION

RESOLVED:

That the press and public be excluded during consideration of the following reports in accordance with the provisions of Section

100A(4) of the Local Government Act 1972, as amended, because they involve the likely disclosure of 'exempt' information, as defined in the Paragraphs detailed below of Part 1 of Schedule 12A of the Act, and taking all the circumstances into account, it was considered that the public interest in maintaining the information as exempt outweighed the public interest in disclosing the information.

Paragraph 1

Information relating to an individual.

Paragraph 2

Information that is likely to reveal the identity of an individual.

Paragraph 3

Information relating to the financial or business affairs of any particular person (including the authority).

Paragraph 7

Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

B1) Determination of Continued Entitlement to Retain a Hackney Carriage and Private Hire Vehicle Driver's Licence.

B2) Personal Licence Review Application.

6. DETERMINATION OF CONTINUED ENTITLEMENT TO RETAIN A HACKNEY CARRIAGE AND PRIVATE HIRE VEHICLE DRIVERS LICENCE

The Director of Neighbourhood and Environmental Services submitted a report that required Members to determine an application for the Determination of Continued Entitlement to Retain a Hackney Carriage and Private Hire Vehicle Driver's Licence.

The driver was present, along with his Interpreter. The Licensing Team Manager and Legal Adviser to the Sub-Committee were also present.

The Chair led introductions and informed those present of housekeeping and evacuation procedures.

The Licensing Team Manager presented the report and outlined details of the driver, including the relevant City Council Guidelines.

The driver, through his interpreter, was invited to set out the reasons why the driver's entitlement to a Hackney Carriage and Private Hire Vehicle Driver's Licence should continue. The driver answered questions from Members and

Officers.

All parties present were given the opportunity to sum up their positions and make any final comments.

The Sub-Committee received legal advice from the Legal Adviser to the Sub-Committee in the presence of all those present.

In reaching their decision, Members felt they should deliberate in private on the basis that this was in the public interest, and as such outweighed the public interest of their deliberation taking place with the parties represented present.

The Chair announced that the decision and reasons made during private deliberation would be publicly announced in writing within five working days.

The Chair informed the meeting the Legal Adviser to the Sub-Committee would be called back to give advice on the wording of the decision.

The Chair then asked all but Members of the Sub-Committee and Democratic Support Officer to leave the meeting. The Sub-Committee then deliberated in private to consider their decision.

The Sub-Committee recalled the Legal Adviser to the Sub-Committee to give advice on the wording of the decision.

RESOLVED:

That the Hackney Carriage and Private Hire Vehicle Driver's Licence be REVOKED as Members were not satisfied that the driver remained a fit and proper person to hold a licence

Members of the Sub-Committee had been asked to determine whether the driver should be entitled to retain his Hackney Carriage and Private Hire Vehicle Drivers Licence. Members had considered this in accordance with Section 61 of the Local Government (Miscellaneous Provisions) Act 1976.

In reaching their decision, the Sub-Committee Members had carefully considered the Committee report presented by the Licensing Manager, all representations and the legal advice provided.

The Sub-Committee Member's considered the licensing objectives to be of paramount concern together with the protection and safety of the travelling public. They had considered the application on its own merits and all other matters including unemployment were secondary to the public safety factor.

Members had not taken anything presented to them at face value and confirmed that they had scrutinised all information put before them by all parties to the proceedings.

The driver would be provided with reasons for the decision in writing within 5 working days.

All parties would be advised of the right to appeal the decision.

7. PERSONAL LICENCE REVIEW APPLICATION

The Director of Neighbourhood and Environmental Services submitted a report that required Members to determine the review of a personal licence issued by this authority.

The Licensing Team Manager presenting the report and Legal Adviser to the Sub-Committee were present.

It was noted that the Personal Licence Holder was absent from the meeting without notice. Members and officers present discussed how the meeting should proceed. It was agreed to proceed with the hearing in the Personal Licence Holder's absence.

The Chair led introductions and informed those present of housekeeping and evacuation procedures.

The Licensing Team Manager presented the report and outlined the details of the application, including the relevant City Council guidelines, and conviction outlined in the report.

The Sub-Committee received legal advice from the Legal Adviser to the Sub-Committee in the presence of all those present and were advised of the options available to them in making their decision.

The Sub-Committee were also advised of the relevant policy and statutory guidance that needed to be taken into account when making their decision.

In reaching their decision, Members felt they should deliberate in private on the basis that this was in the public interest, and as such outweighed the public interest of their deliberation taking place with the parties present.

The Chair announced that the decision and reasons made during private deliberation would be publicly announced in writing within five working days.

The Chair informed the meeting the Legal Adviser to the Sub-Committee would be called back to give advice on the wording of the decision.

The Chair then asked all but Members of the Sub-Committee and Democratic Support Officers to leave the meeting. the Sub-Committee then deliberated in private to give advice on the wording of the decision.

The Sub-Committee recalled the Legal Adviser to the Sub-Committee to give advice on the wording of the decision.

RESOLVED:

That the Personal Licence be REVOKED.

The Personal Licence Holder would be provided with the reasons for the decision in writing within five working days.

All parties would be advised of the right to appeal the decision.

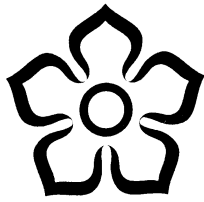
8. ANY OTHER URGENT BUSINESS

There being no other urgent business, the meeting closed at 12pm.

Appendix B

By virtue of paragraph(s) 1, 2, 3, 7 of Part 1 of Schedule 12A
of the Local Government Act 1972.

Document is Restricted



Leicester
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WARD: Castle

LICENSING COMMITTEE

25 July 2023

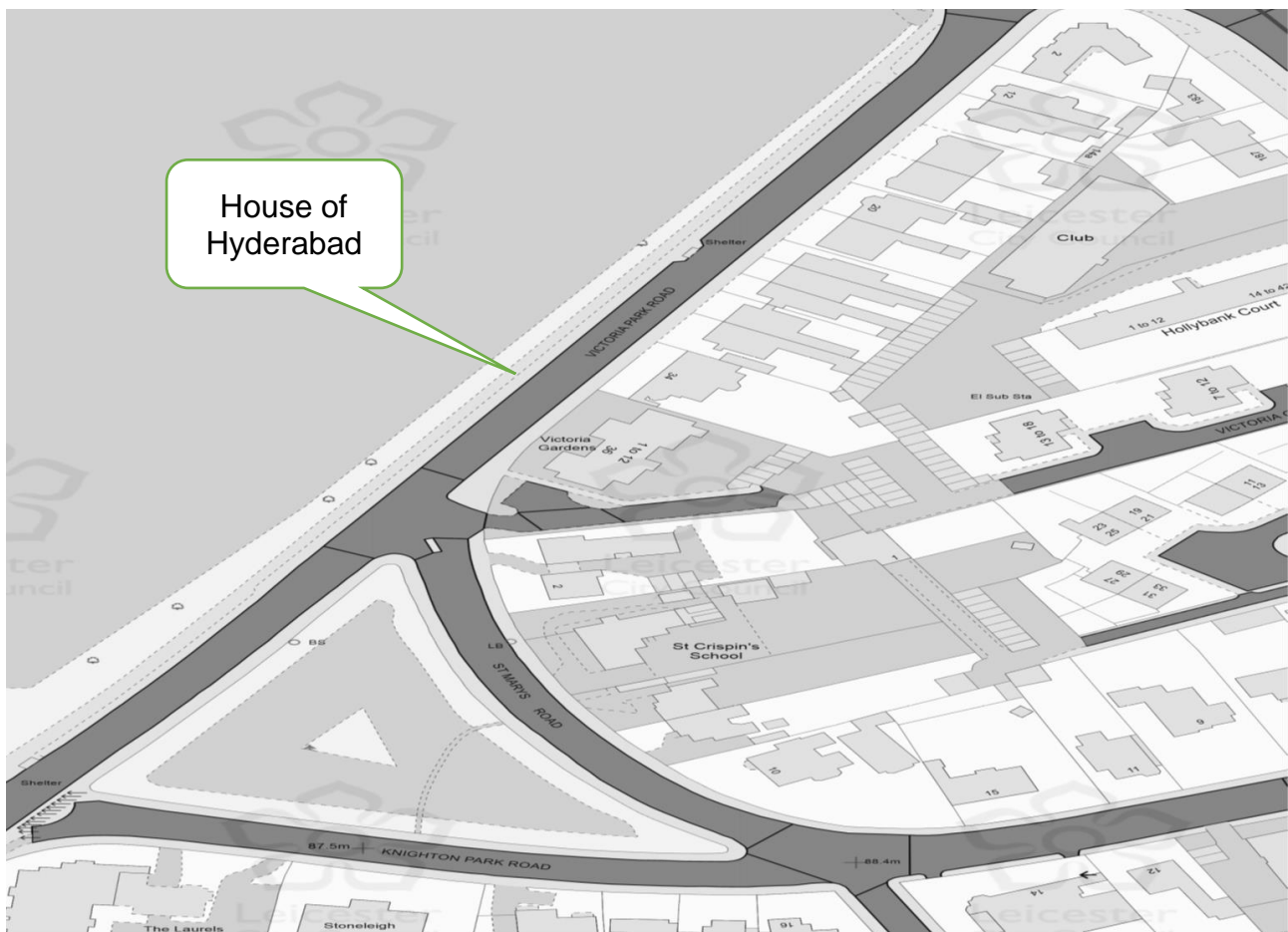
APPLICATION FOR STREET TRADING CONSENT

MR NAVEEN MAMIDI

HOUSE OF HYDERABAD, OPPOSITE 36 VICTORIA PARK ROAD, LEICESTER

Report of the Director of Neighbourhood and Environmental Services

1. Location



2. Purpose of the Report

To determine an application for the grant of a street trading consent under Schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982, House of Hyderabad. The applicant is Mr Naveen Mamidi.

3. Options for the Sub-Committee

The Sub-Committee may determine the application in one of the following ways:-

- (a) Grant the application, or
- (b) Refuse the application.

A licensing authority may attach such conditions as they consider reasonably necessary when granting or renewing a street trading consent. This may include conditions to prevent obstruction of the street or danger to persons using it, or nuisance or annoyance (whether to persons using the street or otherwise). The authority may at any time vary the conditions of a street trading consent.

The authority may include in a street trading consent permission for its holder to trade in a consent street

- a) from a stationary van, cart, barrow or other vehicle; or
- b) from a portable stall.

If the authority includes such a permission, it may make the consent subject to conditions

- a) as to where the holder of the street trading consent may trade by virtue of the permission, and
- b) as to the times between which or periods for which he may so trade.

A street trading consent may be granted for any period not exceeding 12 months but may be revoked at any time.

There is no right of appeal against a determination of the Licensing Authority in this instance, but as a matter of good practice Members should give reasons for their decision at the time it is announced.

4. Recommendation

It is recommended that the application be refused in accordance with the City Council's street trading policy.

5. Report

Mr Mamidi has applied for the grant of a street trading consent for House of Hyderabad, opposite 36 Victoria Park Road, Leicester, under schedule 4 of the Local Government (Miscellaneous Provisions) Act 1982. A copy of the application is attached at Appendix A.

Mr Mamidi would like to sell South Indian breakfast foods including dosa, biryani's, roti's and curries, Monday to Sunday 8.00am to 11.00pm.

Street trading policy

The policy says that there will be a general presumption in favour of granting consents for street trading by ice cream vans and by mobile operators who remain stationary at a particular location only long enough to serve customers at that location, provided that they conform to any code of practice issued by the City Council.

The policy provides for certain exceptions, including:

- a) The immediate vicinity of Leicester City Football Club and Leicester Tigers, for the purpose of the sale of favours and materials associated with the football clubs that are organised and controlled by those clubs.

- b) Operators selling food who wish to trade on industrial estates, where no other adequate provision is provided.
- c) Limited period consents in respect of particular types of operations in conjunction with specific events in the City.

None of these exceptions are relevant to this application.

Other applications for consents will be considered and each case will be decided on its own merits. The following matters will be taken into account:

- Public nuisance
- Crime and disorder
- Road safety
- Health and safety at schools and for their pupils
- Likely demand for goods being sold
- Availability of goods being sold in other fixed premises in the vicinity
- Objections received from nearby residents, businesses and statutory agencies

Representations

Details of the application have been passed to the Police, Highways, Noise Control, and the Food Team. A letter was sent to the Head Teacher at St Crispin's School and a notice has been placed at the location concerned for two weeks inviting anyone affected by the proposal to submit representations to the Licensing section.

No representations have been received from the Police, Highways, Noise Control and the Food Team in relation to this application. However, twenty-three representations have been received from members of the public and a ward councillor.

The representees are concerned that if this application is granted, it will cause more traffic and parking issues on an already very congested road. It will also increase odour, litter, noise and anti-social behaviour. Copies of the representations are attached at Appendix B1-23.

6. Legal Implications (Including Human Rights Act)

A licensing decision is a determination of civil rights to which Article 6 Right to a fair trial principles apply. Article 1 of the First Protocol gives the right of peaceful enjoyment of possessions, which would include a street trading consent.

Schedule 4 paragraph 7 of the Local Government (Miscellaneous Provisions) Act 1982 details the procedure to be followed for the grant and renewal of street trading consents. The council and the holder of a street trading consent must comply with the requirements of this paragraph.

Schedule 4 paragraph 8 of the Local Government (Miscellaneous Provisions) Act 1982 enables the holder of a street trading consent to employ any other person to assist in their trading without a further consent being required.

Where a consent is surrendered or revoked, the council shall remit or refund as they consider appropriate the whole or a part of any fee paid for grant or renewal of the consent as per Schedule 4 paragraph 9(5) of the Local Government (Miscellaneous Provisions) Act 1982.

A person who engages in street trading without a street trading consent, or who makes a false statement in connection with an application for a consent may be subject to prosecution, and upon conviction may be liable for a fine of up to £1,000, pursuant to Schedule 4 paragraph 10 of the Local Government (Miscellaneous Provisions) Act 1982

John Moss, Solicitor

7. Crime and Disorder

One matter for consideration as part of the application process is the impact a successful application may have on crime and disorder.

8. Consultation

Leicestershire Police
Highways department
Pollution Control
Food Team
Members of the public
Head Teacher of St Crispin's School

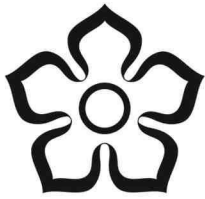
9. Reason for Treating the Report as “Not for Publication”

None

10. Officer to Contact

Amy Day
Licensing Officer
0116 454 3054

From: Crm-feedback <crm.feedback@leicester.gov.uk>
Sent: 31 May 2023 13:27
To: Licensing <Licensing@leicester.gov.uk>
Subject: Street trade licence. Case reference: ST520317426



Leicester
City Council

Street trade licence

Case raised by: [REDACTED] 2023-05-31 13:26:48

Product:
Self

What type of trading consent are you applying for: Fixed site

I have read the policy and code of practice and wish to continue my application for street trading consent : I have read the policy and code of practice and wish to continue my application for street trading consent

Your details:

Title	First name	Surname	Phone number	Mobile number	Email address
Mr.	Naveen	Mamidi		[REDACTED]	[REDACTED]

Your address:

Flat	House number	Street	Town	County	Postcode
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Please give the details of any food business that you have operated in the last 12 months: N/A

Business name: HOUSE OF HYDERABAD

Business type: FOOD COMPANY

What goods do you intend to sell?: We are planning to sell South Indian Food and Soft Drinks(TEA,COFFEE)etc.

Is the business address the same as your contact address? : No

Business address:

Enter the postcode or street name	Please select the address	The address is not listed
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Please explain how your business may impact on public nuisance:: -We have installed soundproofing to minimize noise levels and prevent disturbance to our neighbours.
- We have parking areas for customers to prevent traffic congestion in the surrounding area.
- We have implemented strict policies to ensure that our patrons behave respectfully and do not disturb the peace.
- We have scheduled our deliveries and pickups to minimize disruption to the community.
- We have taken steps to ensure that our business does not generate excessive waste or pollution that could harm the environment or public health.
- We have consulted with local authorities and community members to address any concerns they may have about our business and have taken their feedback into account in our planning and operations.
- We have posted signs and provided information to our customers to encourage them to be mindful of the impact of their behaviour on the community and to respect local laws and regulations.

Please explain how your business may impact on crime and disorder:: -We have installed security cameras and lighting to deter criminal activity and help identify perpetrators.
- We have trained our staff to be vigilant and report any suspicious behavior to the authorities.
- We have implemented strict policies to prevent underage drinking and to ensure that our patrons do not become unruly or engage in criminal behavior.
- We have developed partnerships with local law enforcement agencies to share information and coordinate efforts to prevent crime in the area.
- We have provided resources and support to help our employees and customers stay safe and avoid becoming victims of crime.
- We have taken steps to ensure that our business is not a target for theft or vandalism, such as by securing our inventory and equipment and installing alarms and other security measures.
- We have consulted with local authorities and community members to identify potential risks and develop strategies to prevent crime and disorder in the area.

Please explain how your business may impact on road safety: : We have designated parking areas and provided clear signage to help direct traffic and prevent congestion in the surrounding area.
- We have implemented traffic calming measures, such as speed bumps or roundabouts, to help reduce the risk of accidents and encourage safe driving.
- We have provided safe and convenient access for pedestrians and cyclists, such as by installing crosswalks, bike lanes, or sidewalks.
- We have developed partnerships with public transit agencies to encourage the use of sustainable transportation and reduce the number of cars on the road.
- We have taken steps to ensure that our vehicles and machinery are operated safely and do not create hazards for other road users.
- We have consulted with local authorities and community members to identify potential risks and develop strategies to promote road safety in the area.
- We have provided resources and support to help our employees and customers stay safe on the road, such as by offering training on defensive driving or providing information about safe routes and transportation options.

Please explain how your business may impact on the health and safety at schools and for their pupils:: -We have implemented traffic calming measures, such as speed bumps or crosswalks, to help reduce the risk of accidents and promote safe walking and biking to school.

- We have provided resources and support to help schools and families educate students about road safety and the importance of safe and sustainable transportation.

- We have taken steps to ensure that our products and services are safe and healthy for students, such as by offering nutritious food options or promoting physical activity.

- We have developed partnerships with local schools and community organizations to support health and wellness initiatives, such as by sponsoring sports teams or offering educational resources on healthy living.

- We have consulted with local authorities and community members to identify potential risks and develop strategies to promote health and safety for schools and their pupils.

- We have provided resources and support to help schools and families prevent and respond to emergencies, such as by offering first aid training or providing information about emergency services.

- We have taken steps to ensure that our business does not create hazards for schools and their pupils, such as by complying with safety regulations and providing safe and secure facilities.

Please explain the likely demand for the goods that you intend to sell:: We have conducted market research and identified a strong demand for our products among our target customers, based on their preferences and purchasing habits.

- We have analyzed industry data and identified a growing market for our products, based on trends and forecasts for our industry.

- We have received positive feedback from potential customers about our products, which indicates a strong interest and potential demand for our goods.

- We have priced our products competitively and strategically, which we believe will help us attract and retain customers and generate demand for our goods.

- We have invested in branding and marketing efforts to increase awareness and interest in our products, which we believe will help us generate demand and build a loyal customer base.

- We have identified unique features or benefits of our products that differentiate us from competitors and meet the needs of our target customers, which we believe will help us generate demand and establish a strong market presence.

- We have identified opportunities to expand our product line or enter new markets, which we believe will help us generate demand and grow our business over time.

Are the goods that you intend to sell already available in other fixed premises nearby? If so, please give details: - We have identified several competitors in the market that offer similar products or services, but we believe that our unique features and benefits will help us differentiate ourselves and capture a share of the market.

- We have conducted market research to assess the strengths and weaknesses of our competitors and identify opportunities to offer better value or meet unmet needs in the market.

- We have developed a strategic pricing strategy that takes into account the pricing of our competitors and positions us competitively in the market.

- We have invested in branding and marketing efforts to establish a strong market presence and build brand awareness, which we believe will help us compete effectively with other businesses in the market.

- We have identified opportunities to collaborate with other businesses or form strategic partnerships to enhance our offerings and reach new customers.

- We have taken steps to ensure that our products and services meet or exceed industry standards and regulations, which we believe will help us build trust and credibility with our customers and compete effectively with other businesses in the market.

- We have identified opportunities to expand our product line or enter new markets, which we believe will help us diversify our offerings and compete effectively with other businesses in the market.

Please give reasons why your application should be granted as an exception to the council's general policy on street trading: :- Our business proposal aligns with the council's goals of promoting cultural diversity and economic growth in the city. By offering unique products or services that reflect the city's diverse population and cultural heritage, we believe that we can attract new customers and contribute to the vibrancy of the local economy.

- Our business proposal is consistent with the council's values of promoting innovation and entrepreneurship. By offering a new and innovative approach to street trading, we believe that we can contribute to the growth and development of the local business community and help to establish Leicester as a hub for innovation and creativity.
- Our business proposal has been designed with the safety and well-being of the community in mind. We have taken steps to ensure that our operations will not pose a risk to public health or safety, and we have developed a plan to address any concerns or issues that may arise.
- Our business proposal has been developed in consultation with local residents, community groups, and other stakeholders. We have sought feedback and input from these groups throughout the planning process, and we believe that our proposal has been designed to meet their needs and preferences.
- Our business proposal has the potential to create jobs and generate economic benefits for the community. By hiring local residents and sourcing materials and supplies from local businesses, we believe that we can contribute to the growth and development of the local economy and help to address issues of unemployment and economic inequality in the city.

How many months of trading consent do you wish to apply for? : 12 months street trading consent

What date(s) do you wish to trade?: 30/06/2023

I understand and agree to the declaration: I understand and agree to the declaration

Date:: 31 05 23

After speaking to the applicant, he's changed his hours to 8am - 11pm.

He would like to trade on Victoria Park Road, opposite No 36

Sent: 02 June 2023 13:55

To: Amy Day <Amy.Day@leicester.gov.uk>

Subject: Re: Street trading applications

Hello Amy Day,

I can confirm that we are planning to sell South India Breakfast & Curry's.
here is our menu of items:

MAIN MENU

Plain Dosa
Onion Dosa
Masala Dosa
Ghee Dosa
Loaded Ghee Dosa
Podi Dosa
Onion Podi Dosa
Panner Dosa
Special Dosa
idly
Sambar Idly
Ghee Idly
Uttapam
Guntha Ponganalu

KID'S SPECIAL

Sweet Dosa
Cheese Dosa

BIRYANI'S&RICE

Fry Piece Chicken Biryani
Mutton Biryani
Chicken Palau

ROTI'S & CURRY'S

Chicken
Butter chicken
Paneer butter masala
Roti

HOUSE OF HYDERABAD SPECIAL'S

Karak Chai
Pani Puri

And please find the attachments of trailer photos.
Thank you
Naveen Mamidi.

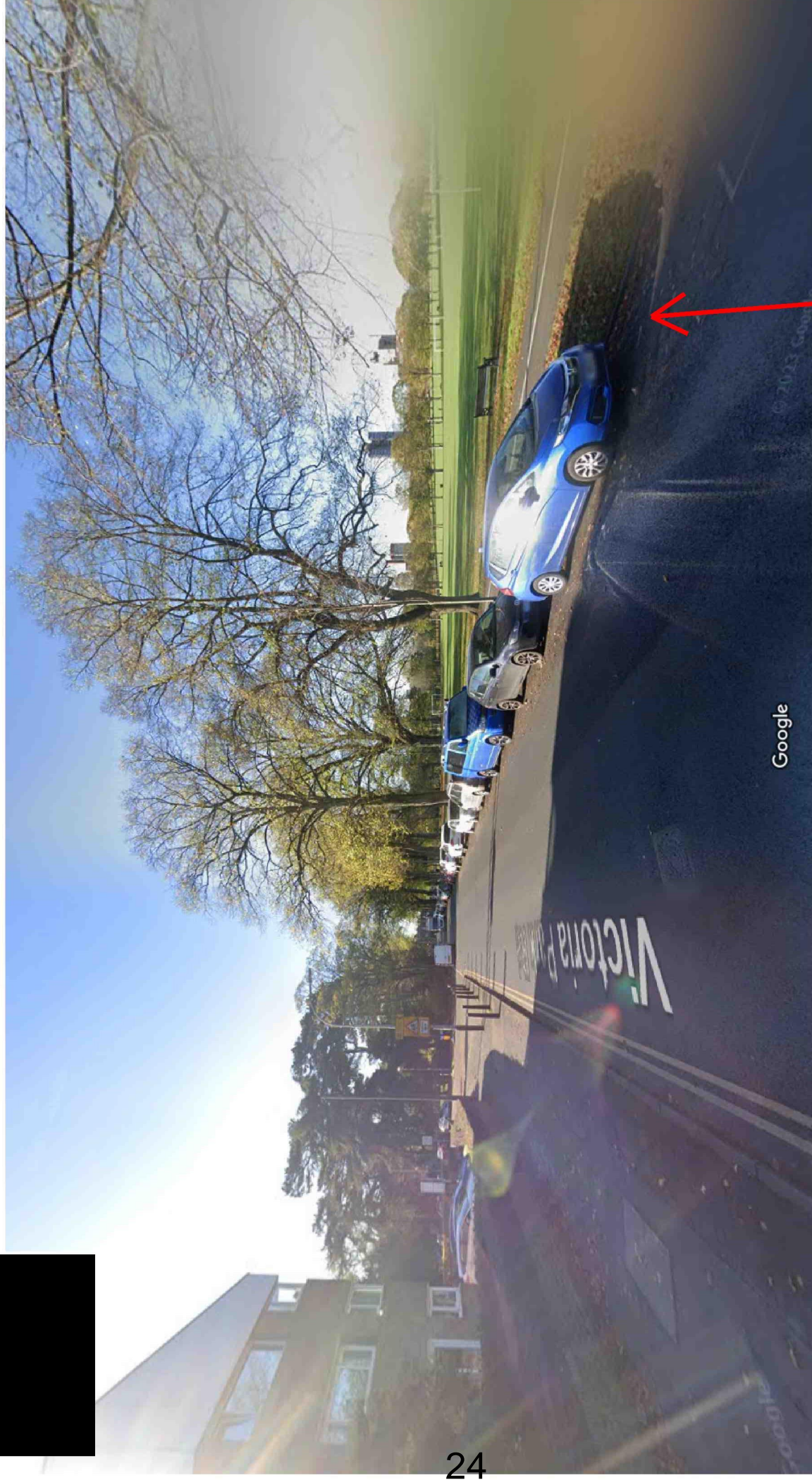
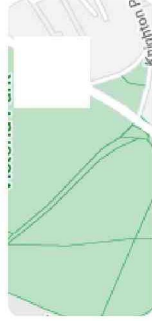


Image capture: Nov 2022 © 2023 Google

Trading around this area, dependant on space available at the kerbside













Cc:

Bcc:

Date: Wed, 7 Jun 2023 14:42:30 +0100

Subject: Street Trading Application Opposite Victoria Gardens 36 Victoria Park Road LE2 1XB

Good Afternoon Ladies and Gentlemen

I refer to the application by Mr Naveen Mamidi to undertake street trading opposite this address. As a director of both companies I wish to record objections by Victoria Park Gardens Residents Association Ltd, which represents the leaseholders of the flats in Victoria Gardens and Victoria Park Residents Estates Ltd which is the site landlord.

The grounds of the objection are

1. General loss of amenity for the flats
2. There is no suitable parking for customers nearby: the nearby parking spaces are usually taken by commuters by 8.00 am.
3. The junction of St Mary's Road and Victoria Park Road is not well laid out and extremely busy in the morning rush hour. An increase in pedestrian traffic let alone vehicular traffic would increase the likelihood of accidents and possible casualties.
4. Notwithstanding that it is traffic light controlled including pedestrians the very busy nearby junction of Queens Road and Victoria Park Road would also be affected increasing congestion there.

Best regards



Amy Day

From: Licensing
Sent: 14 June 2023 11:58
To: Amy Day
Subject: FW: Objection - Street Trading Application opposite 36 Victoria Park Road - House of Hyderabad

Sent: 14 June 2023 08:47
To: Licensing <Licensing@leicester.gov.uk>

Subject: Objection - Street Trading Application opposite 36 Victoria Park Road - House of Hyderabad

I am writing to object to this application in this location for the following reasons.

People gathering at the location at night generating noise and anti-social behaviour.

Litter and smell generation.

Highway Impacts including loss of temporary parking spaces in area of high demand.

Disrupts the view across Victoria Park.

Such a permanent structure would not be allowed in the Stoneygate Conservation Area and this would almost inevitably become a permanent structure as has happened further west on Victoria Park Road.

Problematic when it comes to management of large events on the park and viability of a similar food offering at Victoria Park Pavilion which is more suited to provide this kind of facility.

For these reasons I would like to object to this street trading application.

Kind regards,

Amy Day

From: Licensing
Sent: 15 June 2023 10:18
To: Amy Day
Subject: FW: Street trader application House of Hyderabad Victoria Park Road


Sent: 15 June 2023 09:41
To: Licensing <Licensing@leicester.gov.uk>
Subject: Street trader application House of Hyderabad Victoria Park Road

Dear Licensing

I am writing to object to this application for a fixed trailer for sale of food/drink opposite 36 Victoria Park Road. Reasons are as follows

- There is a school close by on St Mary's Road (St Crispin's). This school caters for all ages and hours are 8.30am - 5.10pm.
- There is no crossing point near to the trailer. This would mean anyone coming up St Mary's Road in particular (including school students and parents) would be crossing to it near a difficult junction. It would also mean anyone crossing from the park side at this point may be masked by the trailer.
- There may be further traffic hazard as the trailer would be wider than a standard parked vehicle and could cause congestion at this point close to junction.
- There would be no hard standing next to the van at this point. There is grass verge and then a cycle lane on which customers would have to queue. This risks conflict between customers and cyclists, and also cyclists and pedestrians walking by if cyclists swerve onto footway to avoid the customers.
- There is no exceptional reason to have a street food venue here. There is a wide range of culturally varied food outlets on Queens Road, London Road and Evington Road. If the trader wants to offer something different they should open in one of these locations rather than spreading activity such as litter, noise etc into a residential area. If planned to attract park users it's quite a long way from the toilets, which might mean customers use 'alternatives'. A better option might be to have a temporary mobile unit at park pavilion while waiting for that café to be refurbished and let.
- The photo taken from Google maps shows the lovely open views across Vicky Park (including of the war memorial). The Grade 2 listed park and Stoneygate Conservation Area adjoin at this point. A permanent structure would not be allowed in such a location, but a trailer like this is inevitably going to be there constantly (local examples further down Victoria Park Road and near Opal Court). Please don't allow these views to be blocked with an unattractive trailer.
- The trailer is proposed to be on one of few unrestricted parking spaces on Victoria Park Road. These are very valuable and rarely empty during daytime. Presumably customers using cars are expected to use the short-stay spaces alongside, but spaces here are also limited and important for users of the park or visitors to the homes opposite. There are double-yellow lines opposite, so risk of passer-by customers double-parking, pulling up on footway opposite, or blocking the driveway to the flats.
- The justification given for this application appears to be cut and paste - from an American source?. There has been no 'consultation' with nearby neighbours and community, no 'crosswalk', road humps etc provided. There is little that is specific to the location as you'd expect. So I don't trust any of it.

This application should be refused


Sent: 15 June 2023 22:44

To: Licensing <Licensing@leicester.gov.uk>

Subject: Objection to Plan for Street trader 'temporary' Van Opposite 36? Victoria Park Rd

Hi

I would like to object to the above application (sorry if address isn't more specific but it is for a street licence).. My reasons are

Litter/ noise/ cooking smells in a prominent beauty spot

Near a school

Near a junction

Uses up two of the remaining parking spaces

Encouraging ASB tendencies

Please let me know if you need more information.

Regards





Sent: 18 June 2023 10:32

To: Amy Day <Amy.Day@leicester.gov.uk>

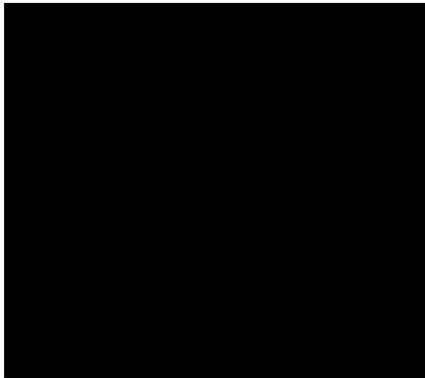
Subject: Application for license outside 36 Victoria Park Road

Dear Ms Day

I wish to object in the strongest terms to a license being granted to a vehicle for the purpose of selling food and drink from 8 a.m. and 11 p.m. Queens Road which is literally round the corner has many outlets selling food and drink including takeaways until a late hour.

The noise, rubbish produced, congestion on an already over busy road at night and the nuisance to those living in this residential area is unacceptable and unnecessary.

Regards



[REDACTED]
Sent: 16 June 2023 17:53

To: Licensing <Licensing@leicester.gov.uk>

Subject: Street Trading Application - ST520317426

Dear Sirs

I am writing to object to the installation of another street trading site on Victoria Park Road.

The site is not linked to water or electricity services.

It will take up valuable car parking spaces that provide access to Victoria Park.

It will obstruct the view of the park.

It will provide a duplicated service that is already easily available in Queens Road.

There are no facilities - access to toilets - waste disposal - etc that would support this operation.

It will provide a potential source of noise and antisocial behaviour on Victoria Park Road.

In frank it is a totally unnecessary application that can be provided by the provider obtaining a premises in regular trading centres rather than trying to do it on the cheap.

Thank you for your consideration in this matter.

[REDACTED]

[REDACTED]
Sent: 17 June 2023 16:02

To: Licensing <Licensing@leicester.gov.uk>

Subject: House Of Hyderabad Street Trading Consent (Opposite 36 Victoria Park Road)


Dear Sirs,

I would like to state my opposition to this licence on the following grounds:

1. Safety. There is no safe road crossing place nearby. A large food truck will obscure vision and make crossing nearby dangerous. St Crispin's School is just on the other side of Victoria Park Road and a food truck will encourage pupils to cross.
2. The litter bins nearby are already totally inadequate. It is reasonable to assume that a food truck will increase the volume by an order of magnitude. There are a number of foxes living in the vicinity and they scavenge and will spread any discarded food wrappers and containers producing a serious health risk.
3. There are no nearby toilets. The closest are on the other side of Victoria Park. The increased footfall and consumption of food and drink will most likely result in people relieving themselves in St. Marys Park on the other side of Victoria Park Road.
4. There are already instances of people using the area around St. Mary's Park at night for illicit purposes such as drug dealing. A food truck nearby will obviously act as a magnet for more of the same activity.
5. Parking on Victoria Park Road is at a premium. To permanently remove 2 (maybe 3) parking spaces would disadvantageous to local residents and businesses.
6. There are large events held on Victoria Park and during these the park is usually fenced off and occasionally Victoria Park Road is closed. There will be no benefit to community or the owners in having food truck there at these times.
7. Victoria Park Road is in the Stoneygate Conservation area and a large food truck does not fit into the desired appearance of the area.

Yours faithfully,

[REDACTED]



Sent: 17 June 2023 16:02

To: Licensing <Licensing@leicester.gov.uk>

Subject: The House of Hyderabad food van.opposite 36 Victoria Park Road

The application had been made for a permanent site for a food van opposite 36 Victoria Park Road.

I strongly object to this.

It will take up valuable parking spaces for people using the park and shopping on Queens Road. There is no safe crossing near, and there is St Crispins School near on St. Marys Road. The public toilets are on the opposite side of the park, and litter around this area is already a problem.

People meeting on St. Marys Park, and parking in the area late at night already causes problems for the residents, this would greatly increase with a food van.

This area is part of Stoneygate Conservation, a large food van does not fit in with a beautiful park. Victoria Park Road from London Road to Queens Road is often closed for safety reasons when the park is used for large gatherings, how would this work?



Sent: 18 June 2023 08:52

To: Licensing <Licensing@leicester.gov.uk>

Subject: Street Trading Consent - Application 154108

Licensing Authority

Leicester City Council

115 Charles Street

Leicester, LE1 1FZ

To: Licensing Authority

Street Trading Consent

Premises Licence Application 154108:

(opposite 36 Victoria Park Road) House of Hyderabad

The following comments are against the street licence application whose negative impacts are a source of concern, which make the application unacceptable.

1. The business case on how to address impacts of public nuisance, crime and disorder, road safety and so on, and not relevant, are incorrect and may have been copied from another application. (Re: licence application, page 1)
2. This application is for a fixed installation which would be a public nuisance and inhibit an open view across the park.
3. The attached photograph's of the trailer indicate it is wider than other parked cars on Victoria Park Road - thus create a traffic hazard and be a road safety issue.
4. This application is within the Stoneygate Conservation Area, which is unacceptable.
5. There are no safe crossing points at this part of Victoria Park Road, which would bring road safety risks particularly for schoolchildren attempting to cross the road.
6. The application is in close proximity to St Crispin's School on St Mary's Road. Fast food places should not open close to schools which would help tackle childhood obesity.
7. Nearest toilets are across the park. This risk's bring anti-social behaviour to the park and to neighbourhood front gardens becoming toilets for some people.
8. There would be increase in odour, litter and late-night noise which would be a public nuisance with this application.

9. More rubbish bins would be required close to the trailer with the city council baring the clean-up cost for a private business.

Overall the cumulative negative impacts of being a public nuisance, the anti-social behaviour, road safety, the health and safety concerns and so on, make this application unsuitable on Victoria Park Road.

Yours faithfully,



Sent: 18 June 2023 15:21

To: Licensing <Licensing@leicester.gov.uk>

Subject: Objection - Street Trading Application - licence application opposite 36 Victoria Park Road - House of Hyderabad

This is an objection to the application for a street trading licence opposite 36 Victoria Park Road. My grounds for objecting are:

Detrimental impact on the Stoneygate Conservation Area. The frontages along this section of Victoria Park Road have been protected to preserve local heritage and retain an attractive backdrop when seen from the park. A permanently parked food trailer will damage this view and be detrimental to the conservation area.

Traffic hazard and loss of parking - the trailer will project into the main carriageway as it is significantly wider than a car, which would usually be parked there. The section of Victoria Park Road adjacent to the proposed trailer site is regulated short-term parking primarily to allow park users to stop and enjoy the park. There is high demand for these spaces, as there is for the unrestricted spaces along this section of the road, and trading from this site will make normal parking and recreational activity more difficult. It will have a further impact on parking in St Mary's Road.

Risk to pedestrians - there are no nearby pedestrian crossings on Victoria Park Road. The road is always busy during the day, and in the evenings traffic speeds tend to increase. Street trading at this point will attract more foot traffic to the area with consequent increased risk.

Noise, littering and disturbance - all will increase if street trading is allowed at this point. There is an existing problem with litter from the park, overflowing litter bins on the park, and discarded food packaging from people stopping to eat takeaway food and throwing their litter into the road. Street trading will only make these worse.

No toilet provision - there are no nearby public toilets. If street trading is allowed it will again increase an existing problem of people using the park and front gardens as toilet facilities.

Impact on wider area - residents of St Mary's Road already experience late evening difficulties with groups meeting in cars and creating noise and litter on the road and in the adjacent Triangle Park. If street trading is allowed just across the road this will become a recognised place for late evening eating and socialising to the detriment of nearby residents and to the condition of the Triangle Park. There is also a school in St Mary's Road on which nearby street trading will have a further impact.

I am aware that there is widespread concern about this licence application, and additional grounds for objection will certainly be given. Rather than add to the list I am making I will conclude by saying that it is difficult to think of a more inappropriate site for street trading in this area.

[REDACTED]
Sent: 18 June 2023 18:55

To: Licensing <Licensing@leicester.gov.uk>

Subject: Fwd: Licence application

>

>>

>>

>> I understand that there is an application to place for a burger van

>> opposite 36 Victoria Park Road. We live at [REDACTED] and object strongly to this application. There is insufficient parking and this is a quiet residential area where the smell and litter would be out of place and offensive. Why not position it in the park in the unused cafe away from houses and flats?

>> In short, we strongly oppose this application

> We also feel that it is a ridiculous position because it is a very

> busy junction with traffic lights and people crossing and would be

> very dangerous

[REDACTED]

Sent: 18 June 2023 18:53

To: Licensing <Licensing@leicester.gov.uk>

Subject: Objection against 154108

To whom it may concern,

We are contacting you on behalf of ourselves and many others in the community who strongly object the Street Trading Consent application 154108. We personally are a family who live at [REDACTED] [REDACTED] Firstly we only found out about this proposed trading due to the Friends of Clarendon Park meeting on Friday, so has left very little time for locals to get their objections in by Tuesday this week, none of us locals living close has any idea this application had been submitted and the owners made an attempt to communicate or justify their application to the locals who will have to deal with the damage caused by it on a daily basis. The first issue is the problems it will cause to the road, litter is already a major problem in our area with many cars parking to eat their fast food then throwing it out their window, the last thing we need is fast food more accessible so more litter can be thrown on our streets, the bins on the road and park are already full as is, without another food outlet and the rubbish it brings. The only reason the litter is cleared currently is that locals volunteer in their own time pick the litter streets. We also already have large problems with there never being parking on our road, it is bad enough with the school as daily we have parents blocking access to our drive, with this new food trucks ridiculous hours of operations we will have a constant flow of more cars parking on our road through the day and night, this is without the obstructions deliveries will cause as well. It is already difficult for people visiting locals to park in the area as well the last thing we need is the loss of already scarce unrestricted parking places. St Mary's Road is also a conservation area with houses such as our own that are of historical importance, the last thing we need is an eyesore of a modern food truck ruining the appearance of the local area and obstructing the view of the park. There is also an issue of the danger of the location being as there is no crossing on the road close to the proposed position, Victoria Park Road continues to get busier and busier since the new road arrangement, it is too risky having people running across the road just to get fast food and it would be irresponsible of the council to let this go ahead. The Trailer is also wider than other parked vehicles, causing yet another obstruction to the already busy flow of traffic. There are also many local established businesses in walking distance with other Indian restaurants such as friends on queens road and another Indian food truck further down Victoria Park road. This food truck opening will only cause more competition for these business and take business away from Queens Road which has already been struggling since the pandemic, also why do we need another food truck when there is already one in a more convenient place near QE and the University which cater to students and others already. We have also already made the police aware multiple times of the antisocial behaviour that happens around our area, our daughter is scared to walk outside our house at night, due to antisocial behaviour such as drug deals that often happen outside our house, the food truck will be yet another attraction and convenience encouraging them to our area which is a peaceful family neighbourhood with the school. Another issue is the nearest toilets are across the park, we constantly have people parking their car and urinating/defecating in Saint Mary's triangle, with the lack of toilets this will mean more people doing this disgusting act in a community area, often with their obscenity on full view for locals and the children in the local school too see, as a council you should be discouraging this not allowing another reason for people to do it.

To conclude we strongly oppose this application and believe it would be a failure on the council's part to let this go ahead, as a resident we are very disappointed that we were not made aware of this sooner and that the application was allowed in the first place.

Yours sincerely,

[REDACTED]

Sent: 17 June 2023 12:58

To: Licensing <Licensing@leicester.gov.uk>; Amy Day <Amy.Day@leicester.gov.uk>

Subject: Re Street Licence application for House Of Hyderabad 36 Victoria Park Rd

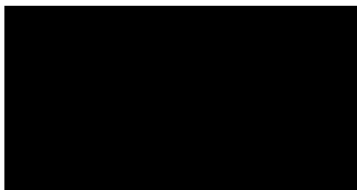
FAO The Licensing Officer Amy Day

I wish to make an objection to the licencing application made for the above as per the below

1. The application makes reference to parking areas for customers. There is no such thing where the trailer is proposed as this is for park users/residents/visitors not a permanent trailer which would take up more than two normal vehicles parking spaces
2. Parking is already at a premium in CP and especially on Victoria Park Rd?/Queens Rd and the adjacent streets with the residents parking scheme
3. The trailer appears to be wider than a normal vehicle and would therefore restrict the passing of vehicles
4. The applicants information provided would appear to be copied and pasted from somewhere as it talks about traffic calming measures such as speed bumps or roundabouts, defensive driving what does any of this have to do with the application. And they mention they have developed partnerships with local schools to support health and well being etc. I assume the likes of St Crispin's, St Johns, QE could substantiate these claims?
5. The trailer would need a generator running for the duration of the hours of operation from 8.00am until 11.00pm with the associated pollution both from fumes and noise. If this was 7 days a week this would be 15 hrs per day 7 days a week meaning it would be running for 105hrs per week
6. There are no safe crossing points near the proposed trailer
7. This is in close proximity to St Crispin's School and not ideal for various reasons
8. It is within the Stonegate conservation area
9. The possibility more than likely based on the existing vendors unit outside QE School which is also now a permanent fixture it would have the same issues ie litter, damage to the grass area which would be to the front of the unit
10. The location will disrupt the views from and to Victoria Park
11. Its location would be problematic when parts of Victoria Park Rd have parking restrictions imposed for events and I should know as I have to move my vehicles when these restrictions are in place as I live on Victoria Park Rd
12. The LCC bibs would be used for litter despite the applicant saying otherwise and food waste when thrown in park bins or discarded would attract vermin such as rats, birds and urban foxes at night

For these reasons above I would recommend the licence refusal. Should you require my address for the above objection to be validated I am more than happy to provide this

Regards



[REDACTED]
Sent: 19 June 2023 10:12

To: Licensing <Licensing@leicester.gov.uk>

Subject: STREET TRADING APPLICATION 154108 HOUSE OF HYDERABAD.

[REDACTED]

Good Morning, My Husband and I first learnt about this application last Thursday 15th June at the meeting of the 'Friends of Clarendon Park', since then they have sent us some further details and we have walked along Victoria Park Road to see the exact place that Mr Mamadi wishes to place his mobile kitchen. We would be so pleased if you would reconsider this application because of the unsuitable situation it is to be placed in, for the following reasons:

Victoria Park Road is extremely busy with traffic and accidents will be inevitable.

Our lovely Queens Road shopping centre is so close and has every facility that we need.

Parking spaces would be lost.

It is so close to the Flats opposite, their view over the lovely Victoria Park would be spoilt.

Hours of work 8am to 11am, noise and mess would be unimaginable.

These are just a few objections that we can think about but there are many other issues to be considered when a business like this is run, we understand Mr Mamadi wants to extend his business but sadly the place he is thinking about is totally wrong. Thank you for your consideration and we look forward to hearing your decision.

[REDACTED]

[REDACTED]
> Sent: 18 June 2023 19:46

> To: Licensing <Licensing@leicester.gov.uk>

> Subject: Application 154108 street trading

>

> To whom ever it may concern,

>

> This is an email to show my disagreement with the proposal of a food van along Victoria park road.

>

> Main reasons being there is already a good van further down Victoria park road and there are plenty of shops on Queen's road people can access. My other issue is there is a big problem with drugs and antisocial behaviour in St Mary's triangle and I believe having a good van so close will only fuel this problem

>

> Kind Regards,

[REDACTED]

Sent: 19 June 2023 12:12

To: Licensing <Licensing@leicester.gov.uk>

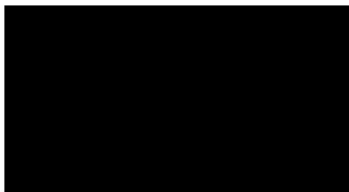
Subject: Street Trading Consent Application 154108:

Dear Planning team,

I am writing as a local resident to register my objection to the application to grant a license to a mobile food outlet in a residential street outside 36 Victoria Park Road in Clarendon Park on the following grounds:

- The site is close to schools and colleges and may encourage children, young people and family members to purchase food with high saturated fat and salt levels. If the food outlet was to be situated on Queens Road, customers could avail themselves of fruit and vegetables from the other retail outlets as alternatives or supplements to balance their diet. Leicester City has one of the highest rates of diabetes in the country, and we should be doing all that we can to promote a healthy balanced diet from an early age.
- That area around St Mary's Triangle is already used as a space to consume takeaway food and substances and there is already a litter problem with food waste, plastic containers and bottles being left behind by visitors. The addition of another food outlet would likely increase the problem with litter and increase traffic pollution in the area.

Yours faithfully,



[REDACTED]
Sent: 19 June 2023 12:44

To: Licensing <Licensing@leicester.gov.uk>

Subject: Application 154108 Street Trading Objection


To whom it may concern,

This is an email to show my disagreement with the proposal of a food van along Victoria park road.

There are plenty of shops on Queen's road people can access and multiple delivery options. There is a big problem with drugs and antisocial behaviour in St Mary's triangle and I believe having a food van so close will only fuel this problem.

Kind regards,

[REDACTED]


Sent: 19 June 2023 13:17

To: Licensing <Licensing@leicester.gov.uk>

Subject: Street Trading Consent Application 154108

Good afternoon,

I'm emailing to lodge an objection to the above application for a mobile food outlet in a residential area outside 36 Victoria Park Road in Clarendon Park.

The area is already well served for food outlets, with a commercial centre (Queens Road) a two minute walk away, offering a range of takeaway choices.

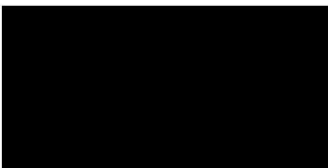
Furthermore, the immediate area of the proposed venture is currently blighted by lots of litter, dropped by people who drive into the area to consume food purchased elsewhere (along with consumption of other substances). The provision of a mobile catering unit in this location will worsen the existing problem.

The area is residential and the proposed unit will increase traffic which is counter to the Council's aims to reduce traffic and local car journeys.

I would anticipate that the menu offering will be biased towards high fat and salt and fried goods which I am not opposed to in moderation, but if this is the case, the city has plenty of food outlets offering this at all hours and, therefore, in terms of the City Council's aims around health and diet, another business of this sort is not needed.

I hope you will take these points into account when considering the application.

Regards,



[REDACTED]
Sent: 19 June 2023 19:07

To: Licensing <Licensing@leicester.gov.uk>

Subject: Street trade licence. Case reference ST520317426

This is an application by House of Hyderabad to allow selling food and drink from a stall in Victoria Park Road. The applicants are asked for reasons why they should be granted an exception to the council's general policy on street trading. Their references to promoting cultural diversity and economic growth and to unique products that reflect the city's diverse population amount to nebulous claims that in no way compensate for the inevitable increase in litter, disturbance to neighbours and traffic hazards on a busy road. The proximity to St Crispin's School is another objection. The council's general policy on street trading should prevail.

Yours faithfully,

[REDACTED]

Sent: 20 June 2023 00:10

To: Licensing <Licensing@leicester.gov.uk>

Subject: Case ref: ST520317426, Opposite 36 Victoria Park Road

Dear Sir or Madam,

I write to notify you of our objection to the application for a Street Trading Consent for the positioning of a food van opposite 36 Victoria Park Road, Leicester by Mr Naveen Mamidi trading as House of Hyderabad.

The proposed location of this van, selling "South Indian breakfast foods including Dosa, Biryani, Roti's & Curries" is entirely inappropriate for the following reasons:

- The area surrounding the application site is a residential area;
- The location is within the vicinity of a school

The Leicester City Council Street Trading Policy (2009) states:

"3. There will be a general presumption against street trading, particularly in the vicinity of schools. For the purposes of this policy, a location is 'in the vicinity' of a school if it is situated such that pupils may be encouraged to walk to it during a break from school, or immediately before or after school."

"7. Street trading consents may be granted to operators selling food who wish to trade on industrial estates, where no other adequate fixed provision is provided."

"8. Limited period consents may be granted in respect of particular types of operations in conjunction with specific events in the City. Applicants for limited period consents will need to liaise with the Council's Festivals Unit before applying for street trading consent, as the only limited period consents that will be granted are those that are organised in conjunction with a significant event in the city."

"9. Other applications for consents will be considered and each case will be decided on its own merits. The following matters will be taken into account:

- Public nuisance
- Crime and disorder
- Road safety
- Health and safety at schools and for their pupils
- Likely demand for goods being sold
- Availability of goods being sold in other fixed premises in the vicinity
- Objections received from nearby residents, businesses and statutory agencies"

Taking these in order:

The proposed location is within 100m, or a one minute walk of a school on St Marys Road.

The area surrounding the proposed location is residential with no business premises within a 200m walking distance.

The application is for a 12 month consent which leads me to believe that the application is not in conjunction with any specific events in the city.

The application is for a consent to trade between 8am to 11pm. The proposed location is currently heavily used for parking during the day, and often at night by visitors to De Montfort Hall etc. At weekends, problems are experienced in the area with people parking on the pavement and double

yellow lines on the opposite side of Victoria Park Road whilst dropping off, picking up and waiting for participants in football practice and matches on Victoria Park. The area frequently experiences nuisance noise from individuals and groups parking up by the park listening to loud music, smoking and running car engines at night. Often there is food related litter and debris found in the gutter and on the verge in this area. The location of a food van will only exacerbate this by reducing the space available for cars to park, encouraging more illegal parking on double yellow lines by customers unable to park in the designated parking areas, drawing more anti-social behaviour such as noise and litter and vermin through inevitable food debris.

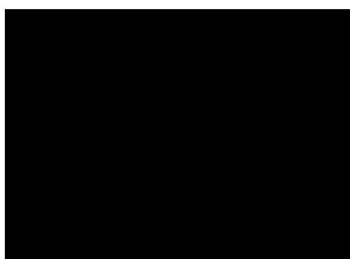
The location is within close proximity to a range of fixed food retail outlets on Queens Road, London Road and Evington Road, some of which will sell similar food offerings. The proposed location is also around 600m away from a similar food retail van on Victoria Park Road, opposite Hartopp Road.

Looking at the details provided by the applicant, we struggle to understand how some of the answers given are possible.

The applicant claims that they have installed soundproofing to minimize noise and prevent disturbance to neighbours, that they have parking areas for customers and have provided clear signage to help direct traffic to prevent congestion, that they have implemented traffic calming measures such as speed bumps or roundabouts to help reduce the risk of accidents, they have provided safe and convenient access for pedestrians and cyclists, such as by installing crosswalks, bike lanes, or sidewalks. They claim to have provided resources and support to help schools and families educate students about road safety, have taken steps to ensure are safe and healthy for students by offering nutritious food options or promoting physical activity... we could go on.

The application states that "Our business proposal has been developed in consultation with local residents, community groups, and other stakeholders. We have sought feedback and input from these groups throughout the planning process, and we believe that our proposal has been designed to meet their needs and preferences." We have been resident at our property for over twelve months, many of our neighbours have been here far longer. There has been no consultation with anyone in the block immediately opposite the application site. Indeed, the first we knew about this proposal was just before the deadline for representations to be made.

In summary, we object to the application for a Street Trading Consent for the above business at the above location.



Sent: 20 June 2023 18:14

To: Licensing <Licensing@leicester.gov.uk>

Subject: Street Trading Licence application 154108 – House of Hyderabad

Hi Licensing,

Re: Street Trading Licence application 154108 by House of Hyderabad for a fixed site selling food and soft drinks for an initial 12 month period beginning on 30/06/2023 from 8am to 11pm daily, opposite 36 Victoria Park Road.

Please accept this **objection** on behalf of Friends of Clarendon Park (FCP) on the following grounds:

General

The explanations of how the business would impact on public nuisance, crime and disorder, road safety, health and safety at schools and for their pupils are at best generic and at worst irrelevant. These explanations do not relate directly to the proposal and use American terms such as crosswalk and sidewalk, suggesting that the text has just been cut-and-pasted from elsewhere.

Parking

The parking on this section of Victoria Park Road is either unrestricted or restricted to 'Mon-Sat 09:30am-4pm, 1 hour, No return within 1 hour', so there can be no 'designated parking areas' as claimed in the application. The unrestricted parking is usually occupied all day long by commuters and the 1-hour parking is intended for park users. Allowing a food trailer to be permanently parked in this location would remove two unrestricted parking spaces for the trailer in addition to any spaces occupied by customers, when such spaces are already scarce in this area and therefore in very high demand.

Consultation

The application claims to have consulted with local authorities, community groups, residents and other community members on various matters when no such consultation has taken place, certainly with community groups, residents or other community members.

Partnerships

The application also claims to have developed partnerships with local law enforcement agencies, public transit agencies, local schools, community organisations to address various matters when no such partnerships have been developed, certainly with local schools or community groups.

Access

The proposed location is equidistant from the two crossings of Victoria Park Road, one near the junction with London Road and the other near the junction with Queens Road, meaning that there are no safe crossing points nearby.

Hazards

The trailer proposed would be significantly wider and higher than the cars usually parked in this area, projecting further into the carriageway and creating a hazard for other road users as well as making it more difficult for pedestrians to cross Victoria Park Road at this point while being able to see approaching traffic and be seen by that traffic.

Schools

The [LCC Street Trading Policy and Code of Practice, Mar 2020](#) states that:

There will be a general presumption against street trading, particularly in the vicinity of schools. For the purposes of this policy, a location is 'in the vicinity' of a school if it is situated such that pupils may be encouraged to

walk to it during a break from school, or immediately before or after school.

The proposed location is less than 100m from St Crispin's Grammar School at 6 St Mary's Road, Leicester LE2 1XA, which is clearly within easy walking distance for even the youngest pupils.

Toilets

The proposed trailer would provide no toilet facilities and the nearest public toilets are 450m away across Victoria Park. This is likely to result in Victoria Park, the front gardens of the properties along Victoria Park Road and St Mary's Triangle being used as public toilets.

Litter

Although there are LCC litter bins at intervals along the Victoria Park side of Victoria Park Road, these are often full to overflowing without the additional litter that would be produced by the proposal. Should the application be approved there should be conditions imposed such that the operators provide their own bins for customers to use which should not be emptied into the public litter bins and to litter pick the area around the trailer several times a day to minimise litter escaping onto the park and into the front gardens of the properties along Victoria Park Road.

Competitors

There are numerous other permanent premises nearby selling food similar to that proposed, for example on London Road and Queens Road. There is also a near identical fixed food trailer operating only 500m away on Victoria Park Road opposite Hartopp Road.

Permanence

Much like the other food trailer on Victoria Park Road, this trailer would become a permanent fixture, never moving from one year to the next. As well as becoming an eyesore, this would be problematic when large events are held on Victoria Park, which often necessitate the closure of Victoria Park Road between Queens Road and London Road.

Anti Social Behaviour

Clarendon Park is a predominantly residential area albeit with a local retail area at Queens Road, which tends to focus any noise and other anti-social behaviour in a small, predictable area. The proposal would create an additional focal point for people to gather and socialise each evening in an area where this currently does not happen, impinging on the right of residents to peaceful enjoyment of their home.

Conservation Area

The location proposed is on the north west edge of Stoneygate Conservation Area, directly between the Conservation Area and Victoria Park. This would impinge on currently uninterrupted views across Victoria Park (itself Grade II listed) to the many other listed buildings surrounding Victoria Park including De Montfort Hall (Grade II), the Park Lodges (Grade II*) and the Arch of Remembrance (Grade I). Supplementary planning controls that apply to Conservation Areas are there to ensure that the special architectural and historic significance of these areas are preserved or enhanced. Were this proposal subject to planning permission it is highly likely that it would be refused on the grounds that it would harm the character of the Conservation Area.

Best regards,



[REDACTED]
Sent: 18 June 2023 21:24

To: Licensing <Licensing@leicester.gov.uk>

Subject: Objection to proposal of a take away van on Victoria park road

I am very concerned about this due to the following reasons

Litter- the bins around the area are already overflowing Noise Blocking a busy road Proximity to a school I therefore wish to log my objection to this proposal [REDACTED]

[REDACTED]

Stoneygate Conservation Area Society

www.stoneygateconservation.org



Street trade licence. Case reference ST520317426

Attn: Amy Day, Licensing Officer, Leicester City Council

20th July 2023

Dear Ms/Mrs Day

The above application by Mr Naveen Mamidi - trading as 'House of Hyderabad' - seeks Street Trading Consent to permanently park a trailer selling food and soft drinks at a location opposite 36 Victoria Park Road. Trading would take place from 8am to 11pm for a 12 month period from 30/06/2023, which would then be renewable on an annual basis if granted.

The proposed location is on the north-western boundary of the Stoneygate Conservation Area.

Further to [REDACTED] objections made on our behalf yesterday, we would also add that such a permanent structure would have a seriously adverse visual impact on the setting of the Conservation Area.

Best wishes

