

Leicester Health & Wellbeing Survey 2018



Presentation prepared for Leicester City Council

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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252

2,224 residents gave us their views

Health in general
Lifestyle choices
Impact of where they live



Ipsos MORI



At a glance...what is going well?



Since 2015, more residents....

- Rate their health as good
- Accept personal responsibility for their health
- Are making healthy lifestyle changes



High levels of satisfaction with...

- Parks, waterways and green space
- The local area
- The home



Physical activity has increased...

- Particularly walking and cycling

At a glance...the challenges



Since 2015 move towards....

- Fewer GP visits
- More A&E visits



50% of residents are overweight or obese BUT...

- Most think they have a healthy diet
 - Only 20% get their '5 a day'
- 1 in 5 currently smoke



70% of residents do not have a bike...

- Most have not used a cycle route
- Half of residents are concerned with air quality



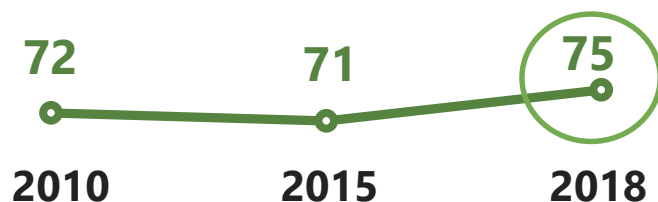
Increased number of residents with a poor mental health & wellbeing score



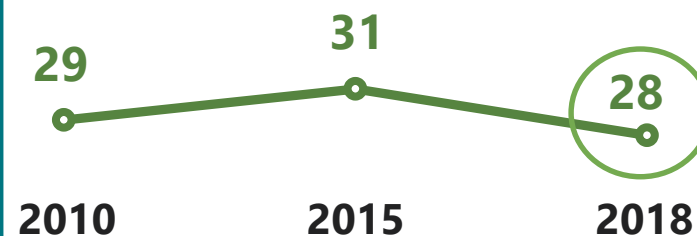
HEALTH
OVERALL

More residents rate their health as good

My health in general is good



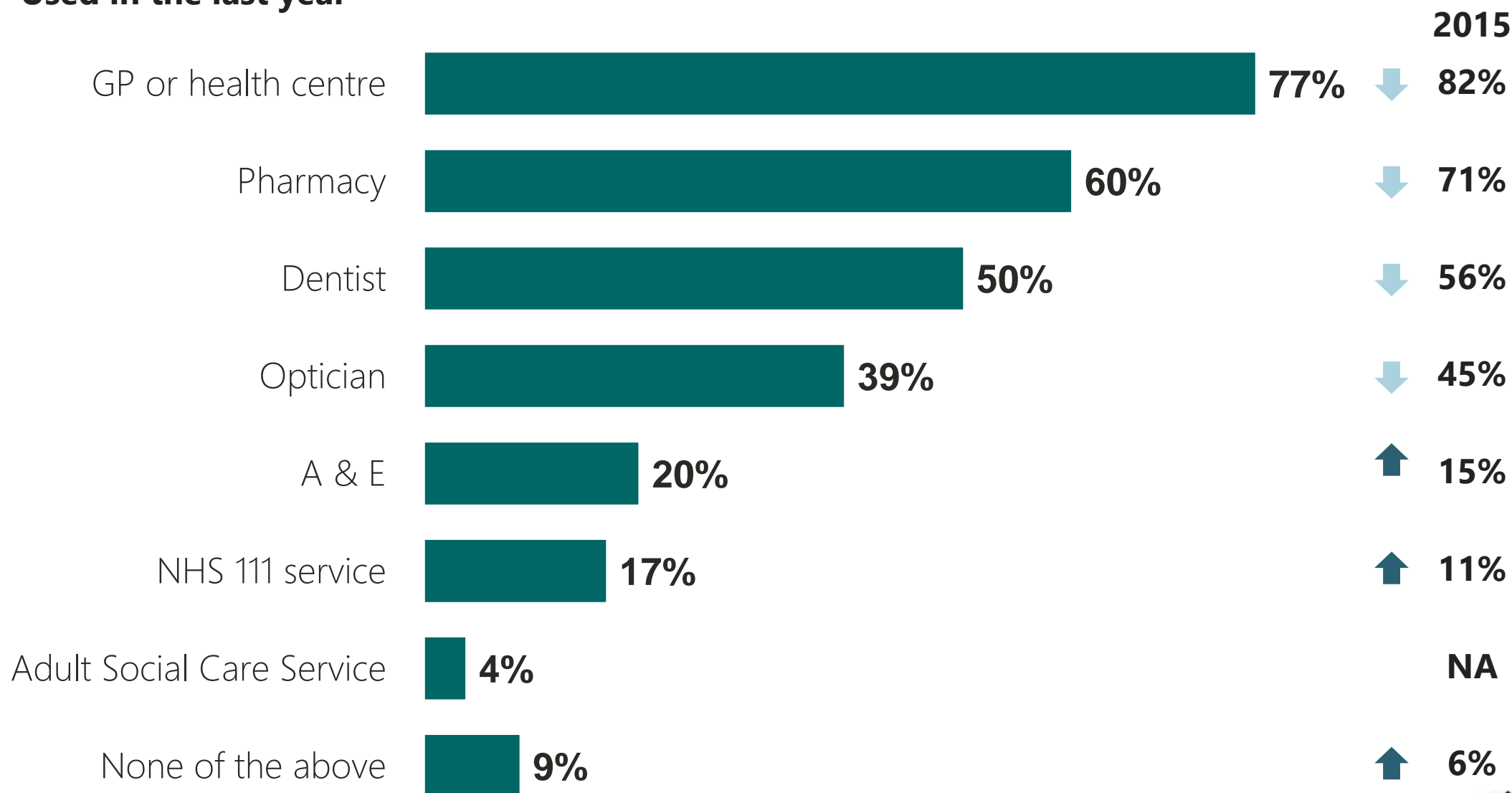
I have a long standing illness, disability or infirmity



18% of the population has a life limiting disability

Use of A&E and NHS 111 has increased

Used in the last year



Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

Source: Ipsos MORI



The majority do not use health tech...but would consider it

If recommended by a GP or health care professional

■ % Disagree

■ % Agree

...using a health app

28%

58%

...buying a fitness
tracker

35%

49%

Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

Source: Ipsos MORI

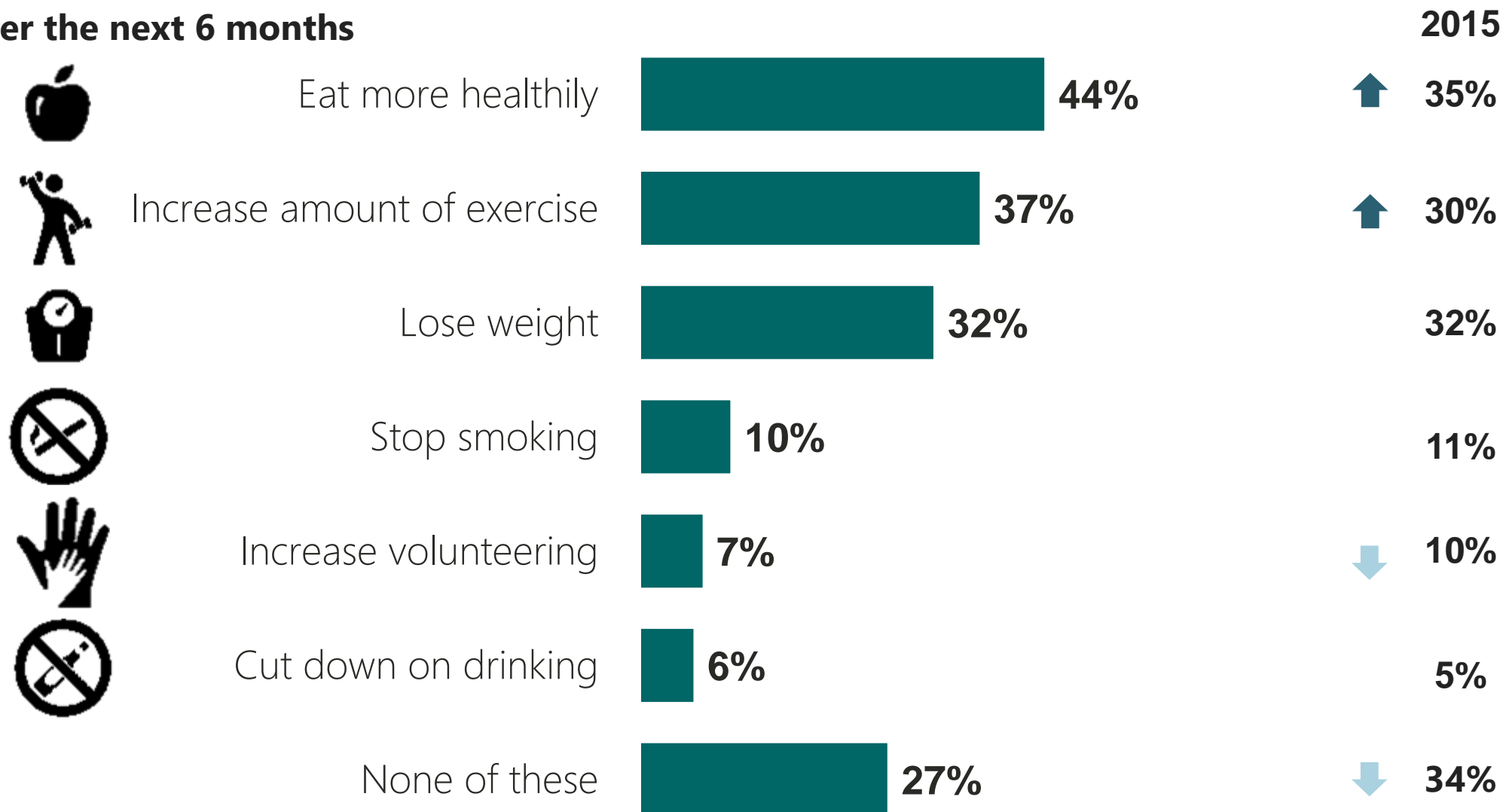


LIFESTYLE CHOICES



More say that a better diet and more exercise is planned

Over the next 6 months

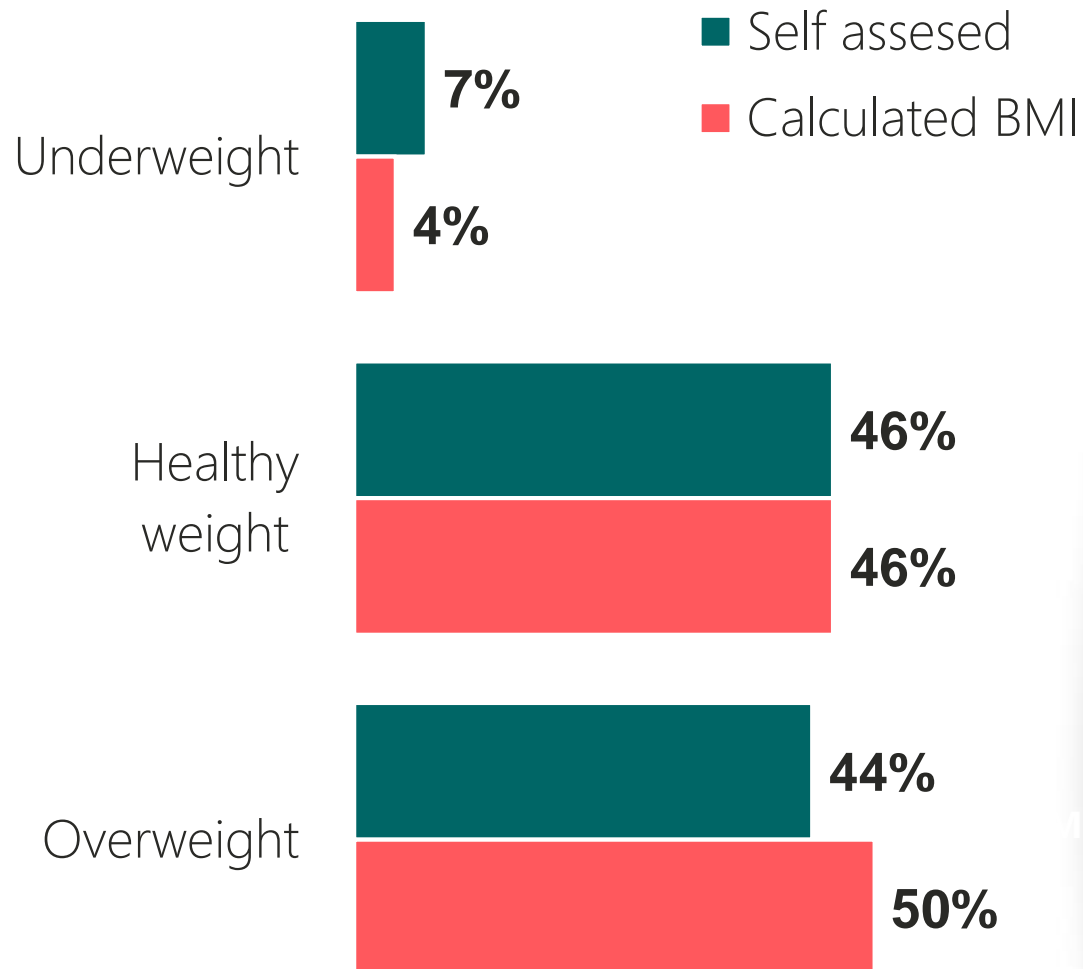


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Source: Ipsos MORI



Generally residents are realistic about their weight



Average BMI
Leicester 26.2 National 27.3



Source: Ipsos MORI

Leicester
City Council

But misinterpret a 'healthy diet'

87% believe they have a healthy diet

**Only 21%
eat their
5-a-day**

National average 26%



**39% eat
fast food
at least once a
week**

Alcohol consumption has fallen

51%
Never drink
alcohol **45% 2015**

East Midlands 13.5
National average 15.5

9% exceed the
recommended
limit

More likely
to be

Men
Aged 65+
No religion/belief
White British residents
Who report to be in poor
health



Overall, smoking prevalence remains static



**Higher prevalence
among...**

**20 – 24 yr olds
25 - 34 yr olds**

Men

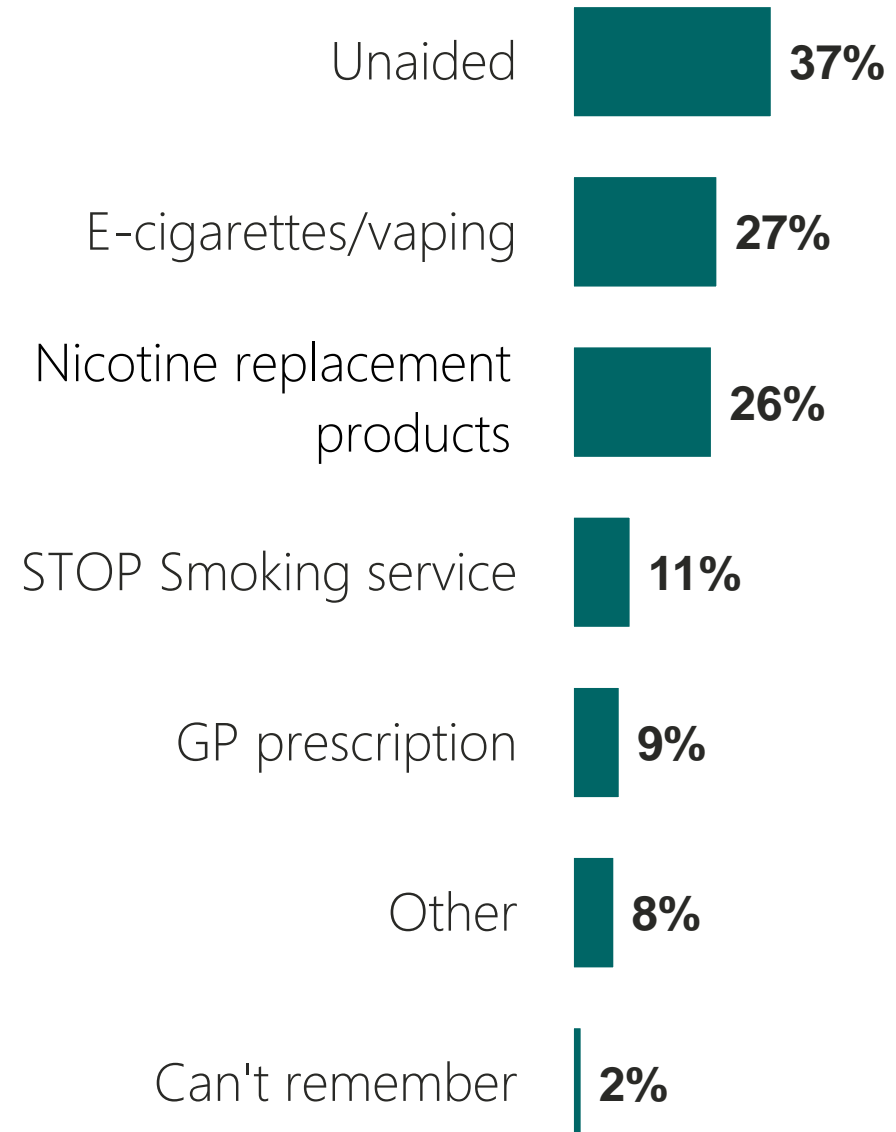
**White British
White other**

**Unemployed
Sick/disabled**

59% would like to give up smoking

73%

Have tried to
stop smoking

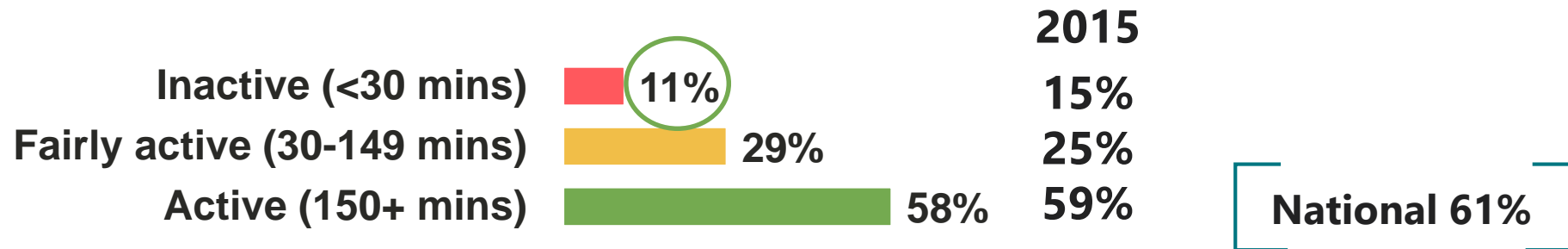


Base: Q33. All valid responses who currently smoke cigarettes or other tobacco products (479); Q33a. All valid responses who currently smoke but have tried to quit smoking (354) : Fieldwork dates : 5th March – 25th July 2018

Source: Ipsos MORI



Inactivity has decreased



Grown in popularity

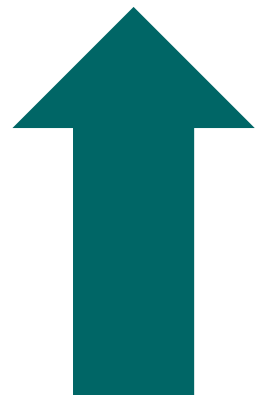
Jogging/running

Cycle for travel

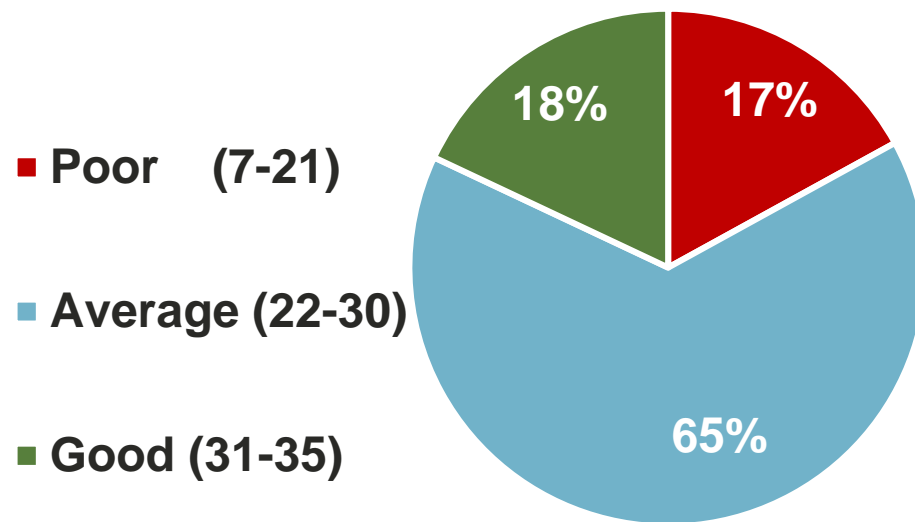
Yoga/pilates

Sports

Heavy gardening



Increase in poor mental health & wellbeing



**14% scored
'poor' in 2015**

**Men
Aged 20 – 34
Black/black British
Employed
Sick/disabled**



Close relationship between poor mental health and wellbeing and social isolation

Feel...	Mental health and well-being score		
	Poor	Average	Good
...excluded, lonely or alone	30%	8%	5%
...that you lack companionship	21%	9%	3%
...left out of activities/events that you would enjoy or like to go to	22%	9%	5%
...isolated from others	22%	5%	3%

Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

Source: Ipsos MORI



A man with a beard and grey hair, wearing a blue hoodie, is exercising on a stationary bike in a park. He is wearing a smartwatch on his left wrist and a smartphone in a chest strap. The background shows trees and a bright sky. The text "IMPACT OF THE ENVIRONMENT ON HEALTH" is overlaid on the left side of the image.

IMPACT OF THE ENVIRONMENT ON HEALTH

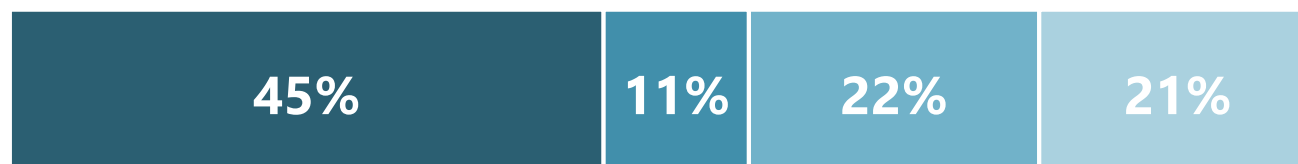
More than half of residents use green spaces at least once a week

■ Weekly ■ Monthly ■ Less often ■ Never used

Parks, waterways and other neighbourhood green spaces



A cycle route



Sports & leisure centres



Outdoor gyms



Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

*Base: All those who use a bicycle (445)

Source: Ipsos MORI



Some residents are more frequent users

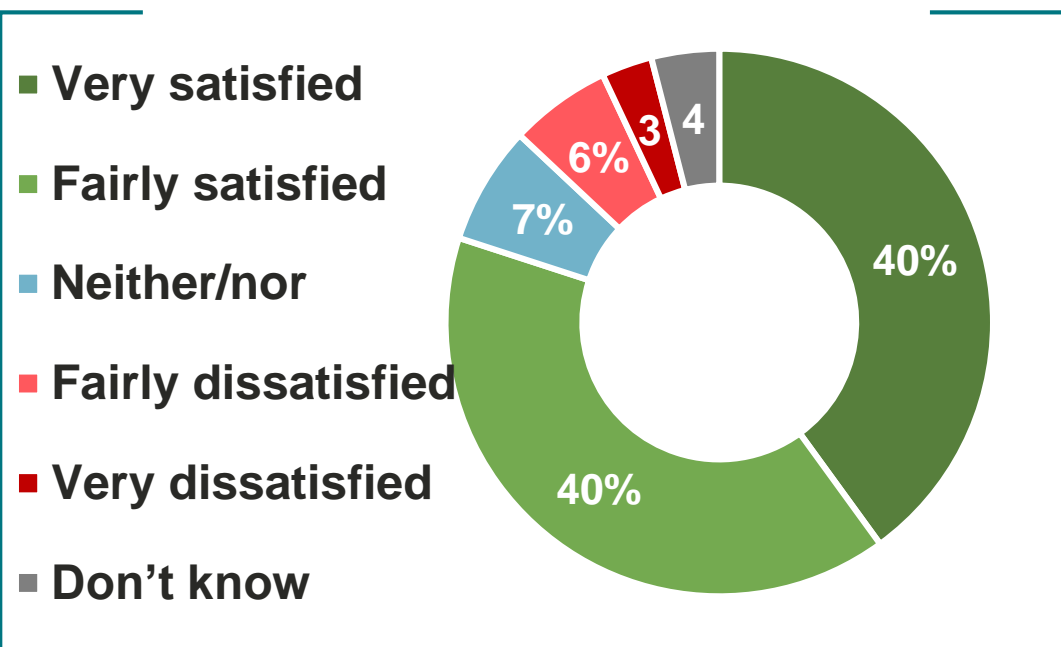
	Outdoor gyms	Cycle routes	Sports and leisure centres	Green spaces
Men	✓	✓	✓	✓
Aged 16-19	✓			
Aged 16-34			✓	✓
Private renters	✓		✓	✓
Children in household	✓			✓
Living alone		✓		
Non-disabled residents	✓		✓	✓
North	✓			
West		✓	✓	✓
Central			✓	

Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

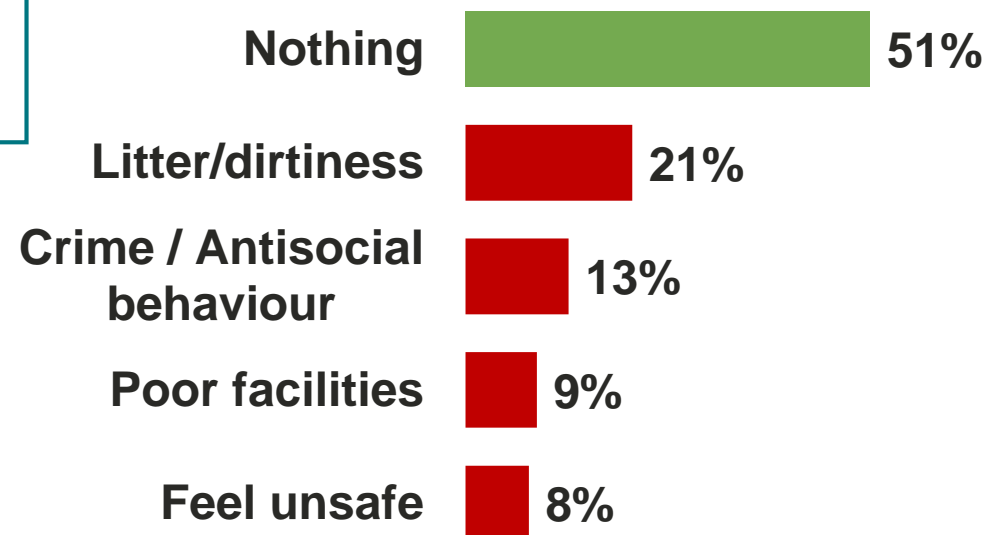
Source: Ipsos MORI



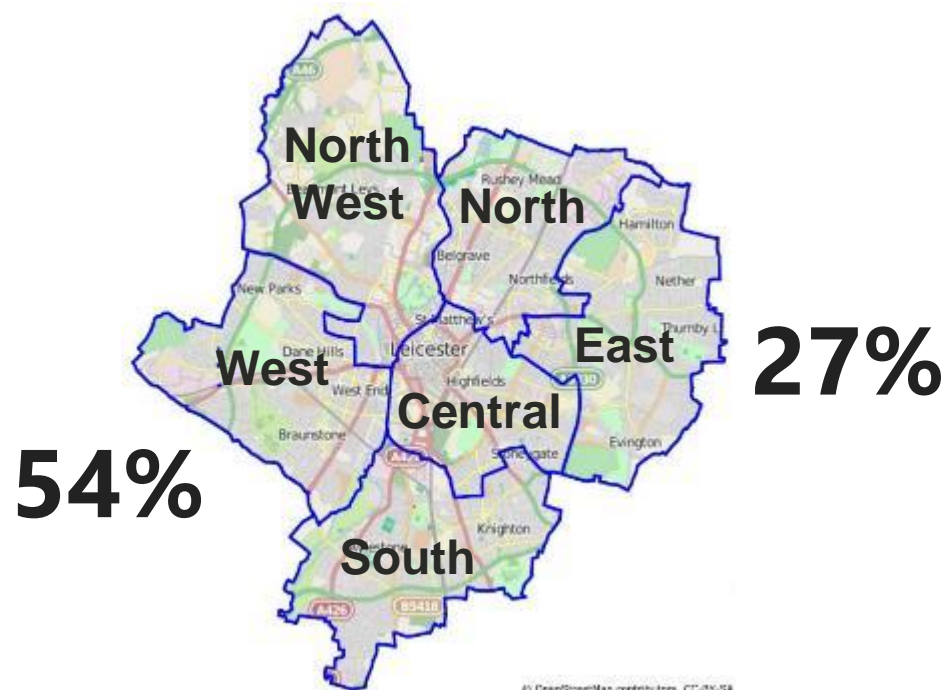
80% are satisfied with the quality of green space in Leicester



51% say no improvements needed



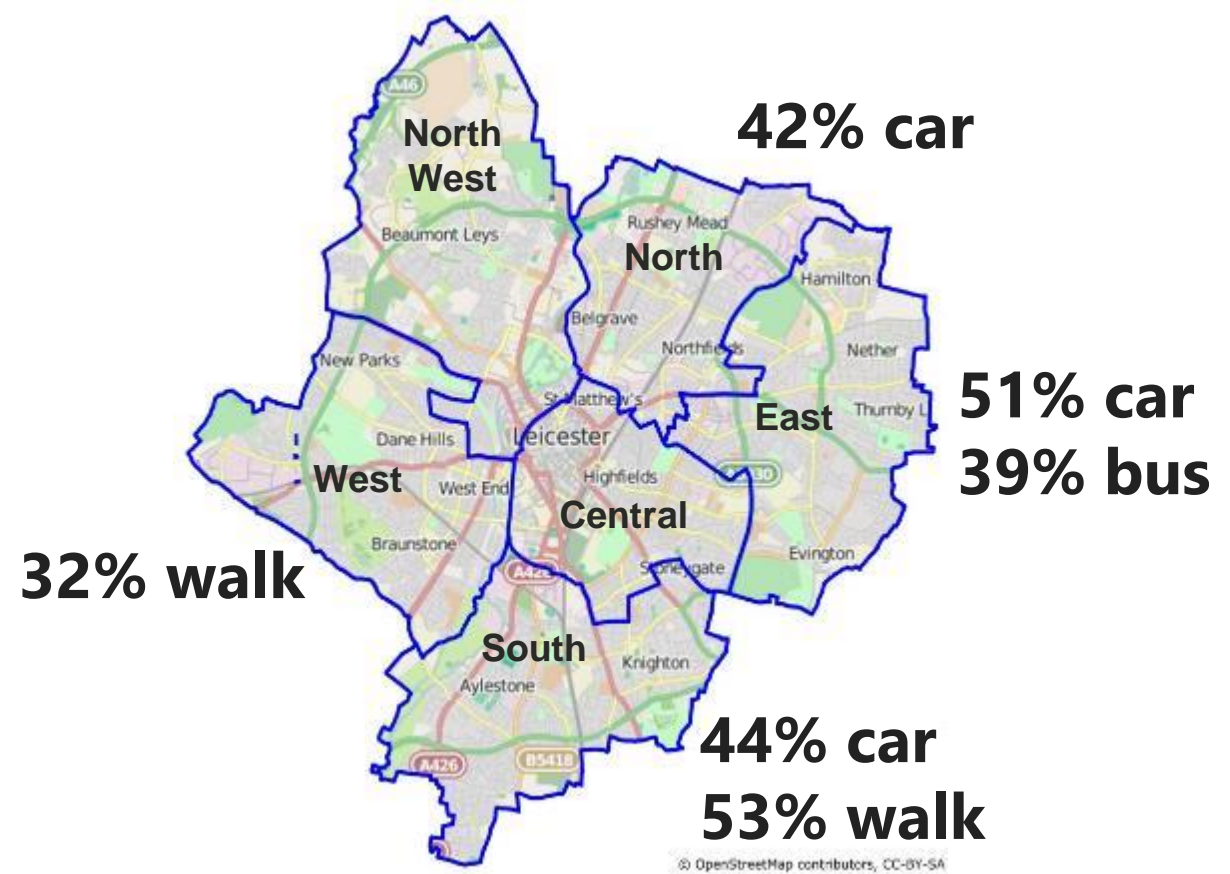
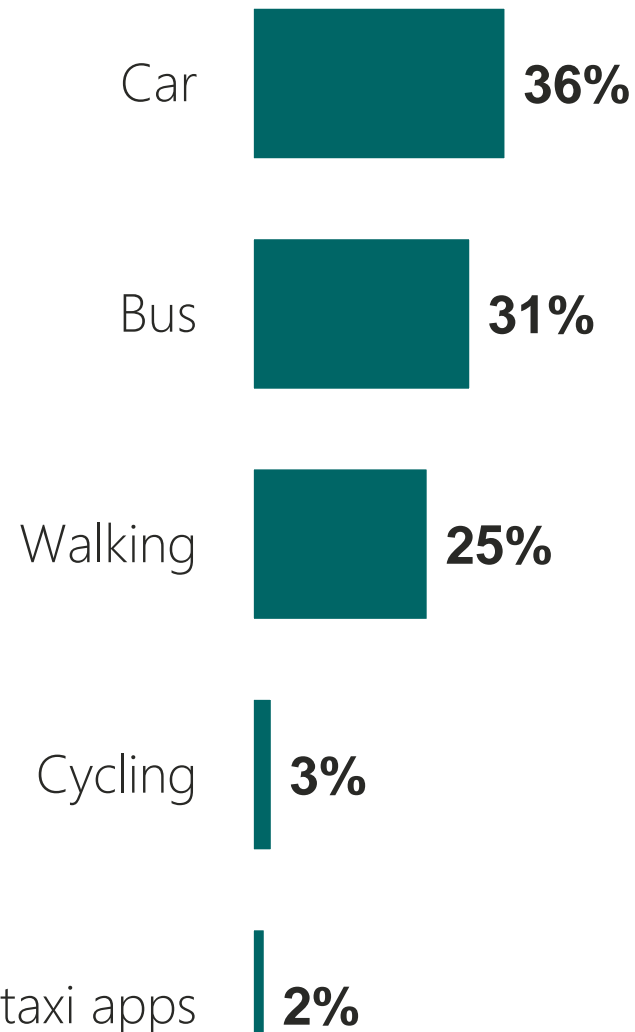
Cycle routes are being used in the West part of the city



Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

Source: Ipsos MORI

But the car is the most common means of reaching the city centre








Base: All valid responses (2224) : Fieldwork dates : 5th March – 25th July 2018

* Personal transport refers to usage of car, taxi and motorcycles combined

Source: Ipsos MORI

...and we have all this data by groups of interest

Risk factor	Long-term condition	65+ years	White British	Social tenants
Currently smoke				
Less than 150 mins exercise per week				
High BMI				
Drink alcohol more than recommended limit				
Poor mental wellbeing				
Always/mostly run out of money by end of month				

ANY

QUESTIONS?



Over to you



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