

'OUR HEALTHY CITY'

The Joint Health and Wellbeing Strategy 2019- 2024

Presentation to Leicester City
Health and Wellbeing Board
27 June 2019

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Animation



Leicester
City Council

The Joint Health and Wellbeing Strategy Journey



Development Workshops

The Strategy was initiated with workshops to determine the content for each theme



Governance

The Strategy has been to relevant boards for comment and feedback



Stakeholder Engagement

A number of stakeholder activities have taken place to progress the development of the Strategy and Action Plan



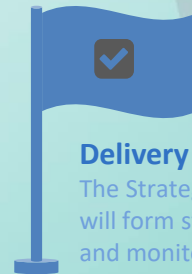
Public Consultation

Alterations have been made in response the 8 week consultation feedback



Health and Wellbeing Board Launch

Commitment to the delivery of this Strategy



Delivery

The Strategy and Action Plan will form structure to the board and monitor progress in each theme



The Public Consultation

“highlight the value of the natural environment to residents for both physical and mental improvements. The urban environment is a stressor alone .”

“STRATEGY NEEDS ACTION otherwise it is only pencil exercise “

“Stopping new application for food outlets, our neighbourhoods and city centre are inundated with eateries.“

“good seeing positive action taking place around mental wellbeing & the support “

“It is a good idea and obviously much needed in Leicester. “

 The Action Plan will now be made public

 Introduced a commitment pledge to demonstrate joint delivery of the Strategy

 Amendments to text to improve consistency



**Pledge their
commitment**

**The Joint
Health and
Wellbeing
Strategy asks
Board
members to**

Ensure Strategic Alignment

How will you ensure that there is alignment between the strategy and your organisations commissioning plans

Contribute to the Action Plan

What actions are your organization already taking or could take to address key issues identified in the strategy?



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The Action Plan

HEALTHY PLACES

Ambition	WE WILL	BY
Make Leicester the healthiest environment to live and work in	1. Influence the environment to make healthier choices more accessible	a) Improve the provision of healthy food options in businesses and communities to help reduce obesity levels in adults and children
		b) Continue and develop initiatives which preserve and encourage use of green, open and blue spaces which support good physical and mental health in people
		c) Work with planning and associated department to prioritise those applications that support city residents to make choices that benefit their health and wellbeing
	2. Ensure decent homes are within the reach of all citizens	a) Deliver the Health Through Warmth Scheme to support reduction in hospital admissions over winter
		b) Support vulnerable people to maintain a stable level of health while in their home and help maintain their tenancies
		c) Improve the number of households prevented from becoming homeless after seeking help to support mental ill health and risk of substance misuse.
		d) Maintain and improve housing standards in the public and private sector to ensure properties are safe, healthy places to live in
	3. Improve air quality	a) Increase the uptake of more sustainable transport options to encourage active and sociable communities
		b) Work with transport sectors to reduce their environmental impact and reduce harm to resident's health
		c) Introduce an ultra-low emission zone for all vehicles to reduce risk or development of chronic conditions caused by pollution
	4. Develop and encourage healthy neighbourhoods and a sense of community	a) Involve the communities wants and needs in the development of health improvement to improve long term engagement in positive health behaviours
		b) Ensure everyone living in Leicester feels sufficiently safe within their communities to actively participate in positive health choices
		c) Support and influence asset-based approaches and development to support health and wellbeing across the city

Air Quality: Health and Wellbeing Survey



Half the population are concerned about Air Quality



11% cycle on a normal week

7/10 respondents **do not have access** to a bike



25% of people coming into the city centre **walk**



71% of residents **cannot recall any health campaigns**; 4.8% spontaneously mention cycling campaigns.



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