

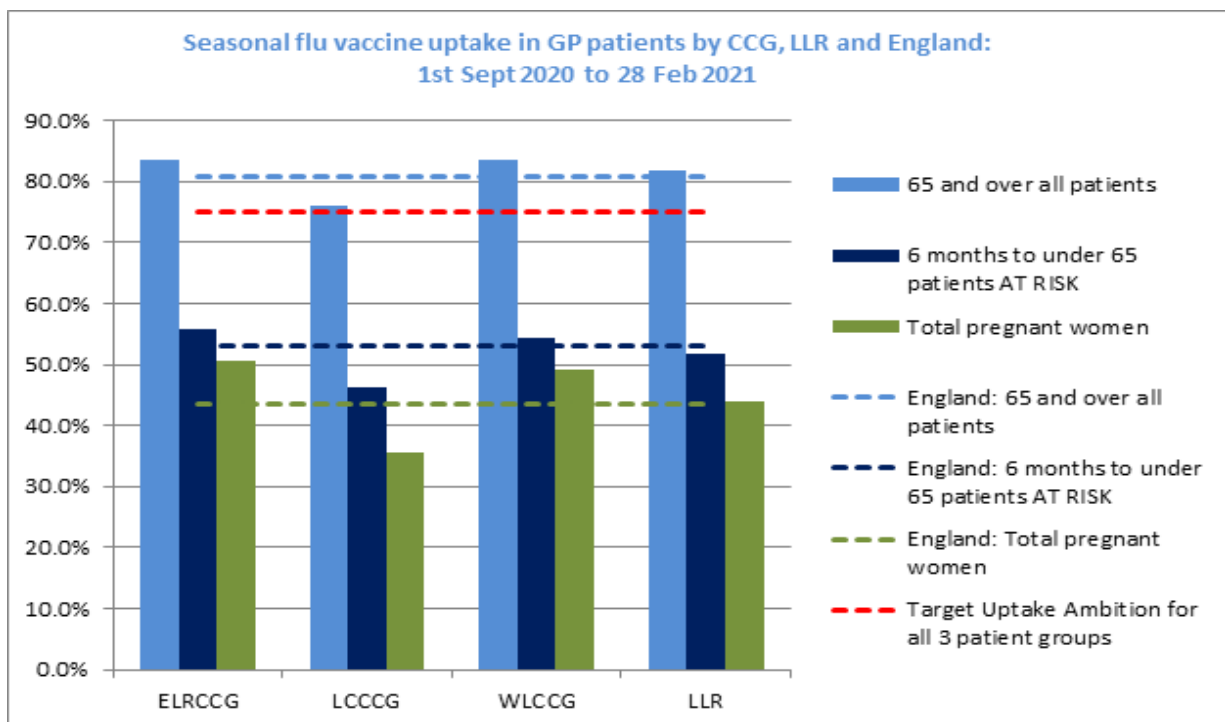
Flu Vaccination Programme Update
March 2021

1. The purpose of this paper is to provide information on the uptake of the Leicester Leicestershire and Rutland flu vaccination programme 2020/21. The data in this report provides the outturn position for the 2020/21 flu vaccination programme

2. Data is taken from the IMMFORM national database. It should be noted that practice level data from IMMFORM cannot be shared in the public domain due to licensing restrictions. The data in this report is limited to reporting at a CCG and system level.

Summary Update

3. The graph below shows vaccination rates in each of the three defined cohorts from 1st September 2020 to 28th February 2021.



Key areas to note from this year's Flu programme

- Despite the challenges faced with COVID-19 and infection prevention and control precautions the system wide effort from all organisations has meant we have vaccinated significantly more people than in previous years in each of the three cohorts. This is the result of the

considerable efforts within primary care and higher levels of public awareness of the importance of immunisations in the context of the Covid-19 pandemic;

- In Leicester City the change from 2019/20 is
 - Aged 65 and over: 10.34% (3705 more people vaccinated)
 - 6 months to 64 years at risk: 18% (6697 more people vaccinated)
 - Pregnant women: - 6% but this was based on a smaller list size of patients
- In particular we have been successful in vaccinating people over 65, a high risk cohort for both flu and Covid-19;
- There has been variation across general practices across the three 3 cohorts. We will be undertaking further analysis to inform next season's flu vaccination programme.
- There has been excellent collaboration with community pharmacy, faith groups, social care and healthcare to ensure a successful programme overall for Leicester, Leicestershire and Rutland.
- Our communications programme was more coordinated and focussed than in previous years. This has included:
 - Targeted checking – in with practices on what communications they have undertaken with patients and to determine what support they might need
 - Targeted public communications in the area of those practices with low uptake. This included media and hyperlocal social media channels.
 - Worked directly with voluntary and community organisations to send information to their networks e.g. Age concern for elderly, support groups for those with long – term conditions, faith communities
- Engaged the PPGs to cascade information wider through their networks

Conclusion

4. Despite the challenges faced more people across Leicester, Leicestershire and Rutland have received a Flu vaccination.
5. We are keen to ensure we apply the learnings from Covid-19 vaccinations to the flu immunisation programme this year. This will include looking at the evidence from new service delivery approaches e.g. pop-vaccination sites to determine if these will help us to further increase our flu uptake.

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