



## Appendix C2

## Leicestershire Police

### Licensing Act 2003

### Representation in respect of a major variation application

Details of person or body making representation	
Your Name:	PC Jefferson Pritchard
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	K S Retail Stores Limited
Address of premises:	Morrison's Daily 249-259 Narborough Road Leicester LE3 2QR.
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	X
Public Safety	X
Prevention of public nuisance	X
Protection of children from harm	

Please summarise your concerns about this application:
<p>I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority from the Chief Constable.</p> <p>My representation to this major variation application is based upon the licensing objectives, as per the Licensing Act 2003.</p> <p>The application in its current format would undermine three of the four licensing objectives if granted. Those being:</p> <ul style="list-style-type: none"><li>(1) The prevention of crime and disorder.</li><li>(2) Public Safety.</li><li>(3) The prevention of public nuisance.</li></ul>

The premises is an existing licensed premises - Leicester City Council Premises Licence number LEIPRM0089.

The premises currently has unrestricted opening hours to the public, with the supply of alcohol limited to 7am until 10pm (daily).

The applicant has applied to sell alcohol 24/7 for consumption off the premises, as well as providing late night refreshments daily from 11pm until 5am.

The applicant also wishes to remove the existing Annex 2 conditions and replace these with other conditions.

The premises was formally a Co Op supermarket. However, the licence was transferred to the current operator under the name of Morrison's Daily in December 2024.

The premises is located on Narborough Road (A5460) and close to the junction of Imperial Avenue. The A5460 acts as a primary arterial route into the city centre from junction 21 of the M1 motorway.

The area consists of a mix of other businesses and residential properties. A lot of people live in close proximity to the premises and there is concern amongst the police and some local residents that there will be an increase in alcohol related crime and noise should this licence extension be granted.

Leicestershire Police, including the Braunstone & Rowley Fields Police Beat Team believes this 24/7 application to sell alcohol from the premises, will likely result in an increase in 'street lifestyle' and 'street drinkers' visiting the premise after the current opening hours of 10pm and into the early hours of the morning. Thus, allowing more opportunity for alcohol related anti-social behaviour, crime and disorder and noise related complaints in the area, which at present is clearly not a problem as the store closes at 10pm.

The local police team also has an active anti-social behaviour management plan (Sentinel Report) which addresses concerns relating to street drinking and involves males congregating in the vicinity of Winchester Avenue junction Narborough Road causing noise and urinating in alleyways. The belief is that this proposed 24/7 licence will increase this unwelcome behaviour and cause further noise, street drinking and general ASB to the local residents.

Another concern is around the lack of parking around the store and along Narborough Road. More so due to double yellow lines. The surrounding side streets whilst they have on street parking are always full of local residents' vehicles especially in the evening and overnight. The local police team already have problems with people double parking on these side streets and cars have previously had to be recovered by the police for causing unnecessary obstructions. The extension of the store opening hours beyond 10pm will contribute to further issues around this matter. Many of these people have no places to park when they visit the take-aways and other local shops in the evening and abandon their vehicles whilst they 'just pop into the shop'. This again may contribute to visitors to the shop coming after 10pm and causing further unwelcome demand and road safety concerns, whilst at present there is no issue beyond this timeframe.

Existing Annex 2 conditions in relation to CCTV provision stipulates specifics in relation to internal and external CCTV and at points of high-risk including tills, alcohol aisles. The proposed amended conditions make no reference to the CCTV locations which is concerning. The application merely states that the current system will be maintained, or a new system installed, and camera locations can be discussed with police from time to time.

The greater concern involving the CCTV system is the exclusion of the trained competent persons always being present onsite whilst the licensing operations are in place and their ability to operate and download the CCTV at any time it may be requested. Currently the licence ensures there is staff trained in the use and operation of the CCTV at all times of the licensing hours. By removing this condition, it implies that whilst the CCTV will be recording on site there may not be staff present who are competent in the use and operation of the CCTV and it is the police's opinion that this may be managed either remotely by a central company or staff member who may not always be onsite to assist with any issue that arises. This will be of a particular concern that there could be delays or non-compliance around providing the CCTV should any incidents occur within or near to the store.

The application also makes no reference to the use of Security Industry Authority (SIA) front line door supervisor(s) at the premises in order to control access and egress. As well as providing a physical deterrent to those set on committing crime.

Several other retailers along Narborough Road who provide alcohol in the night-time economy for consumption off the premises, have also experienced significant challenges in recent years.

Given that all alcohol related violent crime, disorder and anti-social behaviour increases in the night-time economy and early hours of the morning, means there is a real risk of further problems both at and in proximity to the premises, regardless of the best intentions of the applicant.

Therefore, Leicestershire Police respectfully requests the application is refused as it is both appropriate and proportionate to address the cause of the concern(s).

PC2093 Jefferson Pritchard  
Leicestershire Police  
Tuesday 7<sup>th</sup> January 2025