

Appendix C1

Leicestershire Police

Licensing Act 2003 Representation in respect of a major variation application

Details of person or body making representation		
Your Name:	PC Jefferson Pritchard	
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG	

Details of premises representation is about		
Name of	Alino	
Premises:		
Address of premises:	11 Narborough Road Leicester LE3 0LE	
Application No. (if known)		

Please tick one or more of the licensing objectives that your representation relates to:		
Prevention of crime and disorder	X	
Public Safety	X	
Prevention of public nuisance	X	
Protection of children from harm	X	

Please summarise your concerns about this application:

I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority from the Chief Constable.

My representation to this major variation application is based upon the licensing objectives, as per the Licensing Act 2003.

The application in its current format would undermine all four licensing objectives if granted. Those being:

- (1) The prevention of crime and disorder.
- (2) Public Safety.

- (3) The prevention of public nuisance.
- (4) The protection of children from harm.

The premises is located on Narborough Road. Narborough Road acts as an arterial route linking the city centre with Fosse Park and junction 21 of the M1 motorway.

The area consists of high-density residential housing along the numerous side streets, with retail/commercial and licensed premises on the ground floor along Narborough Road itself. Most of the ground floor properties have residential flats directly above.

Several other licensed premises which provide alcohol for consumption on the premises are located nearby.

The premises is located within an "area of special interest" as referred to in Leicester City Council's Statement of Licensing Policy dated 2022-2027. The application makes no reference to this policy, so it is unclear if the applicant has considered this.

The venues premises licence (LEIPRM0381) was granted in 2009, with the applicant appointed as the premises licence holder in 2014.

In 2022, the premises came to the attention of Leicestershire Police Licensing department requiring intervention.

In September 2024, Leicestershire Police and Leicester City Council Licensing Enforcement visited the premises, Despite being closed to the public at the time of the visit, as the premises was undergoing a major refurbishment, it was noted that significant alterations had been made to the internal layout of the premises.

The applicant was informed a minor variation would be required given the layout changes.

In December 2024, the police re-iterated the previous about a minor variation and the applicant stated this would be completed. To date, the police are unaware of a minor variation application given the significant alterations to the internal layout of the venue and that the premises continue to trade/open to the public.

The venues existing Leicester City Council premises licence permits the following licensable activities and operating hours:

- Unrestricted opening hours to the public.
- Supply of alcohol for consumption on and off the premises:

 Monday to Thursday from 10am until midnight.

 Friday to Sunday from 10am until 1am.
- Playing of recorded music, performance of dance, entertainment of a similar nature and exhibition of films (indoors only):
 Monday to Thursday from 10am until midnight.

Friday to Sunday from 10am until 1am.

• The performance of live music (indoors only):

Monday to Thursday from 10am until midnight. Friday from 10am until 1am. Saturday & Sunday from 12 noon until 1am.

(No seasonal variations and late-night refreshments provision)

This major variation application proposes to increase the hours permitted for certain licensable activities on specific days of the week. Those being:

- Supply of alcohol for consumption ON the premises only on Friday & Saturday from 10am until 3am.
 Therefore, an additional two hours on Friday & Saturday.
- Including seasonal variations on 25th December and 1st January until 3am.
- The playing of recorded music and live music on Friday & Saturday (indoors only) from 10am until 3am.

Therefore, an additional two hours on Friday & Saturday.

- Including seasonal variations on 25th December and 1st January until 3am.
- Late Night Refreshments (indoors only) on Friday & Saturday from 11pm until 3am.

Therefore, a new licensable activity.

Including seasonal variations on 25th December and 1st January until 3am.

The application refers to several ways to promote the licensing objectives but is vague about exactly how this will be achieved. The applicant has hinted at some licence condition, but any such conditions need to be precise and enforceable for them to be valid. An example of this, states security personal will be employed at the premises on Friday and Saturday. However, it does not refer to what time they will be deployed which would suggest they would be deployed from 10am until 3am, which I suspect is not what is intended.

The Narborough Road area/corridor is a challenging environment for operators and more so those who operate in the night-time economy and who also supply alcohol for consumption on the premises.

Leicestershire Police has recorded some crime and disorder associated to the premises in the last year (closed for a period in 2024 for refurbishment), including in 2025.

Unfortunately, alcohol related violent crime, disorder and anti-social behaviour does rise in the night-time economy (10pm-7am) and this is not different along Narborough Road. Therefore, there is a real possibility that revellers already under the influence of alcohol will attend the venue in the early hours of the morning to source more alcohol.

Leicestershire Police respectfully requests the application is refused as it fails to promote all four licensing objectives.

PC2093 Jefferson Pritchard Leicestershire Police Wednesday 2nd April 2025