

Tourism, Culture and Economy

Director, Peter Chandler

Key Service Leads

Arts & Museums : Jo Jones

De Montfort Hall & Haymarket Theatre : Tony Flint

Festivals & Events and Cultural Policy: Graham Callister

Place Marketing/ Tourism/ Visit Leicester: Mike Denby



Leicester
City Council

Services relevant to commission

- Museum and visitor attraction services at 6 key sites – Leicester Museum & Art Gallery (LMAG), Jewry Wall, Leicester Guildhall, KRIII Visitor Centre, Abbey Pumping Station and Newarke Houses Museum
- Music, comedy, panto and more at De Montfort Hall
- Arts based training at Haymarket Theatre for hundreds of young people
- Promoting Leicester's heritage e.g. via Story of Leicester website, digital content, heritage panels, exhibitions, community outreach
- Delivering a vibrant festivals and events programme, directly through the council and via support for others

Services relevant to commission (cont'd)

- Support for the Record Office (statutory) in partnership with Leicestershire and Rutland County Councils
- Tourism campaigns to drive the visitor economy and to animate the city centre
- Place Marketing initiatives that position Leicester as a great place to live / work / study / visit / invest
- Cultural and Creative Industries Policy Development





Jewry Wall





Festivals and Events







Place Marketing

HERE FOR A DAY OR MORE?

24 & 48 HOUR MINI-BREAK PLANS

HERE FOR LESS THAN A DAY?

MORNING, AFTERNOON & EVENING IDEAS

CULTURAL QUARTER GUIDE

Leicester visitleicester.info

The Leicester Heritage Trail

Leicester Storyofleicester.info

BELGRAVE - CITY CENTRE

LEICESTER'S RIVERSIDE CENTRAL

Map 2 of 3

UNCOVER THE STORY In partnership with the Canal & River Trust

LEICESTER'S HISTORIC OLD TOWN

Leicester visitleicester.info

NEW WALK

TAKE A WALK WITH ROMANS, GEORGIANS AND DINOSAURS

UNCOVER THE STORY TRAILS

Leicester visitleicester.info

LEICESTER TASTE THE PLACE

Vietnamese Vegetarian
Greek Thai
Uyghur Argentinian
Caribbean Fusion Asian
Portuguese Turkish
Lebanese Nepalese
British Japanese
South Indian French Mexican

Vegan Restaurants

Peruvian African

LEICESTER TASTE THE PLACE

Sandwich Bubble tea
Cupcake Waffle
Decaff Chai tea
Baked potato Fresh juice
Iced coffee
Milkshake Toastie
Croissant Ice cream

Cafés Cake Biscuit

NOT TO MISS VENUES AND ATTRACTIONS

WHERE EVERY STEP TELLS A STORY

Leicester visitleicester.info