



# THE STRATEGY FOR LEICESTER

## Introduction

The Leicester Partnership has prepared this Strategy for Leicester. The Leicester Partnership brings together the City Council, other public sector organisations and representatives from the business and the voluntary and community sectors.

The preparation of the Strategy for Leicester included an extensive consultation programme. This has made sure that residents' needs, priorities and aspirations have been taken into account.

The Strategy for Leicester builds upon, and replaces, the earlier Community Plan (2003), and the Local Neighbourhood Renewal Strategy (2003).

## The Purpose of the Strategy for Leicester

The Strategy for Leicester provides the framework for Leicester to develop into a prosperous, sustainable and cohesive city over the next 20 years. The Strategy integrates the Community Strategy and the Local Neighbourhood Renewal Strategy into a single document. The purpose of the Strategy for Leicester is to:

1. Ensure that the aspirations, needs and priorities of the people of Leicester inform decisions about the services that are provided to the city.

2. Focus the actions of public, business, and voluntary and community organisations on the delivery of a common vision of economic, social and environmental well-being.

3. Provide the framework by which the gap between the most disadvantaged people and others will be narrowed.

4. Achieve sustainable development locally, and contribute to sustainable development globally.

## The Vision For Leicester In 2025

By 2025 Leicester will be:

- **The most cohesive city in Europe, with safe and strong communities where people successfully live, work and learn together, new arrivals are made welcome, and where diverse cultural traditions enrich one another and the lives of all of its citizens;**
- **A city at the heart of a thriving sub-region that has mobilised the skills and economic potential of its diverse population to become a major driver of wealth creation in the East Midlands;**
- **A sustainable city, recognised as a model of excellence internationally, which minimizes its impact on the local and global environment, and where no-one suffers from serious economic or social disadvantage;**

## Delivery of the Strategy for Leicester

To achieve the Strategic Aims that make up the Strategy for Leicester, we will:

- Ensure that the city is well planned, well built, well managed and environmentally sustainable.
- Encourage all partners to realign their policy and resources to support delivery of the Strategy for Leicester.
- Bring together plans, partnerships and initiatives, and wherever possible reduce the number.
- Prioritise service delivery to meet the needs of the most disadvantaged areas and groups.
- Maintain an inclusive voluntary and community sector.
- Maintain a strong business community with links into the wider economy.

## Leicester in 2006

Leicester's defining characteristic is its people. Over the last thirty years its history as a settling place for communities has taken on new meaning. It is now home to a diversity of peoples many from South Asian, African Caribbean or African descent.

In the lifetime of this Strategy it is likely that the majority of Leicester's population will have a minority ethnic background. 45% of its people are under 29 years of age. The youthfulness and ethnic diversity of Leicester's population means that by 2012 it is likely that the majority of its population will have a minority ethnic background.

Much of this Strategy is underpinned by the possibilities and challenges that this presents for the city. Harmonious relationships between all communities in Leicester are paramount for the safe and prosperous development of the city, and Leicester is already renowned for the wide range of its multi-ethnic and multi-faith cultural events and activities.

## Challenges

The challenges that a multi-ethnic population presents are significant. Agencies delivering services need to have a heightened awareness of the effects of their policies and practices on the different communities, and on perceptions between and amongst them.

There has been a relative decline in prosperity in the city compared with elsewhere. There are persistent and wide inequalities in the quality of life (in terms of education, employment, crime, health, housing and environment) of different communities within the city, and between the city and elsewhere. One example of this is the variable and often poor level of educational achievement at school. Another is the high level of crime - including violence, theft and anti-social behaviour - that exists in the city in comparison to many other areas.

If the quality of life of the people of Leicester is to improve, the city must respond to a number of important challenges. Leicester's economy is too dependent on historically important sectors that are vulnerable to change and decline. The growing sectors of national economy - for example the "knowledge based" sector - are not represented in the city as much as they should be. There are also lower than national average levels of enterprise, earnings and workforce skills. A relatively low proportion of people of working age are employed.

The decline of the traditional economic base has left a visible legacy in the city. Leicester's physical environment often features buildings and open spaces in poor condition. The pattern of urban development tends to reinforce the isolation of the outer estates from the economic and cultural activities of the city. The transport system is congested, and there are still concerns around the pollution of air, water and land.

## Future Prospects

Leicester now has the chance to respond to these challenges to build a better future. There is an opportunity to release the energy and economic, cultural and social potential of the city's diverse population. The city can consolidate and further develop its pioneering work in developing community cohesion. There are new ways of addressing issues around children and young people, and maximising their contribution to the city. The learning and skills provision for people of 16 years and above is improving, and the city's two universities are expanding significantly.

There is a local commitment to tackle social exclusion and deliver neighbourhood renewal. In particular, the Leicester Partnership is working to narrow the gap in health, education, crime, worklessness, housing and liveability outcomes between the most deprived areas of Leicester and other areas. There is a general consensus that effective community engagement at the neighbourhood level can produce better solutions to local problems.

Over recent years, Leicester has seen the emergence of a structured and resourced approach to economic diversification through the work of the Leicester Shire Economic Partnership, Leicester Regeneration Company, and Leicester Shire Promotions. The central location of Leicester and its improving communications (including the extended Nottingham East Midlands Airport and improved

Channel Tunnel rail link) provide a more attractive location for private and public investment.

Relatively low land values and office rental when compared with Nottingham (in the region) and London and Home Counties, Birmingham and Bristol (outside the region) will also help to attract new jobs to the city.

Leicester has secured commitments to private and public capital investment in the city that are unprecedented for many years. These investments will provide a renewed city centre, quality cultural facilities, and will transform the delivery of education and health services. Included in these new developments are the expansion and improvement of the shopping centre, the new office core and science park, the Cultural Quarter, the Building Schools for the Future proposals, new health and social care centres, Childrens' Centres, and the major new developments at the universities and hospitals.

Finally, the Leicester Partnership itself offers the opportunity to align the service and spending plans of partners in all sectors to support the achievement of this shared Strategy for Leicester.

## National Policy Framework

Central government is working towards creating successful, thriving and inclusive communities across England.

Creating sustainable communities in Leicester is the focus of this strategy.

*"Sustainable communities are welcoming, prosperous places to live. They have the jobs, homes, schools, healthcare, transport and other services people need. A sustainable community meets the needs of all its citizens so that the most disadvantaged aren't left behind. Our aim is to create communities that will stand the test of time, and places where people want to live."* (Sustainable Communities: People, Places and Prosperity, ODPM 2005)

The National Neighbourhood Renewal Strategy was launched in 2001 with the aim 'that within 10 to 20 years no-one should be seriously disadvantaged by where they live'. Neighbourhood Renewal continues to be at the heart of the government's agenda and is an integral part of this Strategy.

Central and local government have come together to agree a series of shared priorities:

- Raising standards across our schools;
- Improving the quality of life of older people and of children, young people and families at risk;
- Promoting healthier communities and narrowing health inequalities;
- Creating safer and stronger communities;

- Transforming our local environment;
- Meeting local transport needs more effectively;
- Promoting the economic vitality of localities.

These reflect the priority areas of neighbourhood renewal and are the basis of the national public spending agreement. This determines the allocation of resources to local authorities and other agencies. The shared priorities are also reflected in the revised comprehensive performance assessment of local authorities from 2005.

## The Leicester Partnership

The Leicester Partnership is a single non-statutory body that brings together the different parts of the public, private, community and voluntary sectors within the Leicester City area. The core tasks of the Leicester Partnership are:

- To work together with the City Council to prepare and deliver the Strategy for Leicester;
- To take joint responsibility for the development and delivery of the Local Area Agreement;
- To exercise a leadership and governing role;
- To co-ordinate the totality of public expenditure in Leicester;

- To engage community interest and involvement;
- To promote transformational change in public service delivery;
- To ensure co-ordination across themes, plans, partnerships and initiatives.

## Consultation with the Residents of Leicester

Many of the issues highlighted above are well known to the people of Leicester. They were mentioned time and again in the consultation on the Community Strategy undertaken the second half of 2004. This consultation was conducted with Leicester's residents, including its young people, the voluntary and community sector and with the business community.

Nearly 150 people of differing ages and ethnicities were involved. There were a range of consultation events including three citizens' juries plus focus groups, workshops, meetings, outdoor activities and an open-ended questionnaire in *Link*, the Leicester City Council newspaper.

The juries provided a wealth of information about life in Leicester and this information, along with all that taken from the other events, formed the basis of the '*Report on the Community Plan Consultation Programme*'. While the detailed findings from this *Report* are referred to in this

document, a summary of the major findings included the following:

- The meaning and consequences for Leicester of a diverse and multi-ethnic population – different communities must be affirmed and supported;
- Leicester’s lack of a sense of identity;
- The poor reputation of education in Leicester;
- Environment and public transport, and litter, cleanliness and waste collection;
- Regeneration issues, especially concern around development projects and the city centre;
- Concern arising from the relative poverty and deprivation apparent in Leicester.

## Neighbourhood Renewal Priority Areas

The Leicester Partnership has agreed that the Priority Areas for neighbourhood renewal in Leicester should be those Super Output Areas’ (SOAs) that appear amongst the 5% most deprived nationally on the Index of Deprivation 2004. This means twenty SOAs are included that broadly cluster in 5 areas (see figure 1). The Leicester Partnership has also agreed a second level of priority areas that ensures there is also a focus on areas that are amongst the 5% most

deprived nationally on each domain (education, income, employment, health or crime) of the Index of Deprivation.

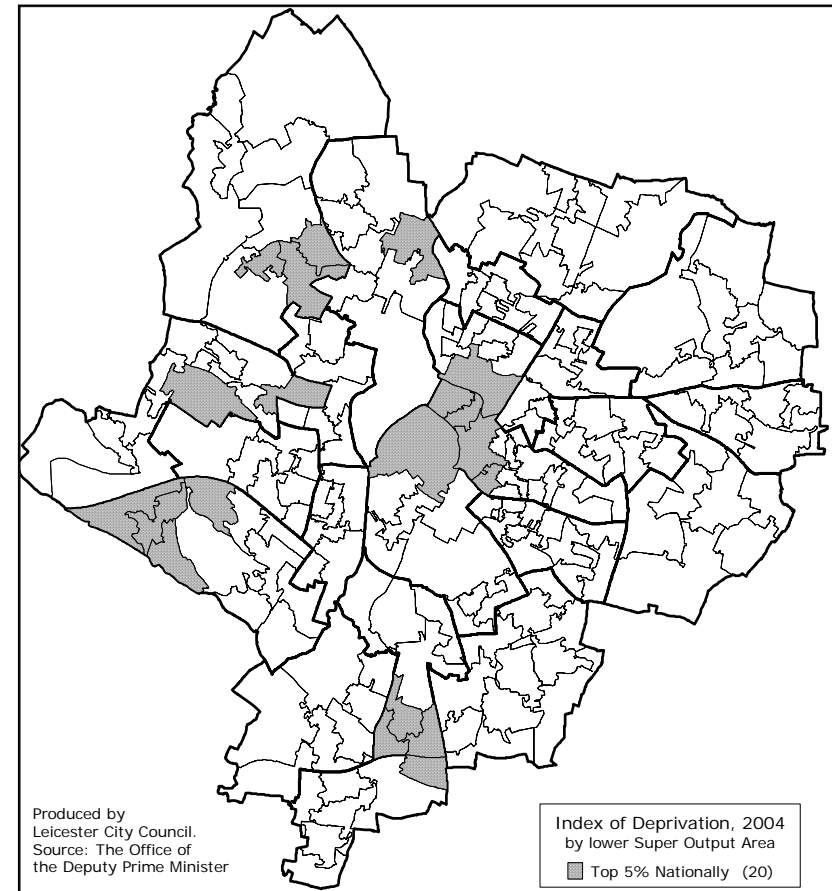


Figure 1. The priority areas for Leicester

## SCHEDULE 1

# AIMS, ACTIONS AND MEASURES

This schedule, structured on the four themes of: Economic Prosperity; Cohesive, Safe, Strong and Sustainable Communities; Children and Young People; and Healthier Communities and Older People, sets out the strategic aims, key actions and headline measures of The Strategy for Leicester.

Further measures, with short to mid-term targets, drawn from a range of organisational and partnership plans will be used to performance manage delivery of the strategy.



## ECONOMIC PROSPERITY

We want Leicester to be a city with an economy with increased GDP per capita, improved productivity and employment rates, and increased entrepreneurial activity.

### DEVELOPING AND SUPPORTING ENTERPRISES

**Aim 1: To attract investors and businesses and encourage the sustainable development of new and existing enterprises.**

To achieve this we will:

- 1.1 Physically redevelop the city as an attractive place for work, business, and leisure and reduce levels of business crime.
- 1.2 Develop an integrated transport system that meets the needs of the city and minimizes pollution.
- 1.3 Improve ICT infrastructure particularly in respect of the City Growth and public sectors.
- 1.4 Provide an integrated package of business support for new and relocating businesses.
- 1.5 Develop local supply chains for larger public and private sectors businesses and support local procurement.
- 1.6 Work with schools and business to create an entrepreneurial culture amongst young people, particularly in disadvantaged areas of the city.

The headline measure will be:

- Number of VAT registrations per 10,000 of population across the city and in priority areas.

### IMPROVING SKILLS

**Aim 2: To ensure that residents possess modern skills, and are able to participate in a strong inclusive workforce**

To achieve this we will:

- 2.1 Work with employers to identify skills requirements and develop training provision to meet these.
- 2.2 Work with employers to raise the level of investment in 'in work' training.
- 2.3 Target resources for adult learning to reduce the proportion of residents with low or no qualifications, particularly within deprived neighbourhoods.
- 2.4 Develop training for managers and new entrepreneurs to promote workforce diversity.

The headline measure will be:

- Proportion of the population with no or low qualifications across the city and in priority areas.

## **ADDRESSING WORKLESSNESS IN HOUSEHOLDS**

**Aim 3: To reduce the levels of worklessness in households**

To achieve this we will:

- 3.1 Target resources on the priority areas and provide intensive support to equip residents for employment.
- 3.2 Address residents' barriers to work and provide information, advice and guidance services to match people to job opportunities and support them in work.
- 3.3 Link to initiatives within other blocks to reduce the number of households where nobody is in work, particularly where these include children.

The headline measure will be:

- Employment rates across the city and in priority areas and priority groups (e.g. lone parents).

## COHESIVE, SAFE, STRONG AND SUSTAINABLE COMMUNITIES

We want Leicester to be a city with communities that are cohesive, safe, creative, strong and sustainable and where people want to live and work;

### COMMUNITY COHESION

**Aim 4: To develop community cohesion, and increase integration and social inclusion.**

To achieve this we will:

- 4.1 Support equality and diversity by removing the barriers to opportunities in health, education and work.
- 4.2 Support the social integration of communities in Leicester - both between geographical communities, communities of interest, and faith communities.
- 4.3 Encourage the promotion and celebration, and increase understanding about, Leicester residents' diverse racial, cultural and faith heritage.
- 4.4 Work with and support children and young people in learning about inter-cultural and inter-generational understanding.
- 4.5 Address the social tensions in the city including those both between and within communities, and increase support to alienated young people.
- 4.6 Increase awareness of, and support and information to, refugees and asylum seekers and other new arrivals in Leicester.

The headline measures will be:

- Percent of adults who regularly meet and talk with people of different ethnic origin and social class, within their neighbourhood.
- Number of recorded racist hate crime incidents (with a view to covering all hate crimes)

## CRIME AND DISORDER

**Aim 5: To ensure that our city and neighbourhoods have low levels of crime, drugs misuse, racism and anti-social behaviour.**

To achieve this we will:

- 5.1 Protect and support victims and witnesses.
- 5.2 Prevent and reduce violent crime.
- 5.3 Prevent and reduce acquisitive crime and drugs.
- 5.4 Prevent and reduce anti-social crime and behaviour including 'hate crime'.
- 5.5 Prevent and manage persistent offenders.
- 5.6 Increase community safety in the city centre and tackle the crime and disorder that deters people from living, working, socialising, visiting and investing in the city.
- 5.7 Reduce the numbers of street drinkers, beggars and prostitutes through provision of outreach services and alternative support services.

The headline measure will be:

- Levels of recorded crime from the British Crime Survey across the city and in priority areas.

## NEIGHBOURHOOD PARTICIPATION AND SERVICES

**Aim 6: To empower communities to participate in the improvement and delivery of services to their neighbourhood.**

To achieve this we will:

- 6.1 Develop area-based partnerships across the city.
- 6.2 Develop community and organisational capacity for neighbourhood participation by geographic communities and communities of interest.

- 6.3 Ensure that neighbourhoods are well served by responsive public services that are well co-ordinated and, where appropriate, integrated.
- 6.4 Improve partnership working across the city, particularly within the Priority Areas.
- 6.5 Prioritise service delivery to meet the evidence based needs of the Priority Areas and themes.
- 6.6 Enhance tenancy participation across Leicester City Council housing estates based on consultation through commissioned research.

The headline measure will be:

- Proportion of residents who feel they can influence decisions affecting their local area.

## **SPORT, LEISURE AND CULTURE**

**Aim 7: To encourage people to participate in sport, leisure and cultural activity that contributes to their economic, social and personal well-being.**

To achieve this we will:

- 7.1 Work in partnership to improve the quality, range and choice of sports, leisure and cultural activities for people from all Leicester's diverse communities and at all stages of their lives.
- 7.2 Enhance opportunities for people to access educational opportunities, whatever their age through increased participation in cultural activities.
- 7.3 Identify and remove barriers to cultural participation to ensure particular groups, individuals or communities are not excluded from opportunities.
- 7.4 Invest in existing cultural and sporting facilities to improve the quality of provision available.

The headline measure will be:

- Access by under-represented groups to cultural activity and institutions (Libraries, Museums, Sports and Arts).

## **CLEAN AND GREEN NEIGHBOURHOODS**

**Aim 8: To transform neighbourhoods into clean and green places with accessible well-designed buildings and quality open space.**

To achieve this we will:

- 8.1 Ensure residents can easily access local parks and green space and an agreed percentage of the city is maintained as open space.
- 8.2 Ensure that all residents live within an agreed distance of publicly accessible green open space.
- 8.3 Ensure new housing includes a minimum area of open space.
- 8.4 Enable and encourage individuals and local communities to participate in the improvement of their neighbourhood.
- 8.5 Enhance the biodiversity and ecological value of all open spaces and buildings, link together sites of nature conservation interest through wildlife corridors.
- 8.6 Identify protect and manage sites of nature conservation interest.
- 8.7 Encourage residents to manage gardens to support biodiversity.
- 8.8 Eliminate litter dropping, fly tipping and dog mess.

The headline measure will be:

- Resident satisfaction with public open spaces (MORI) across the city and in priority areas.

## **MINIMISING ENVIRONMENTAL IMPACT**

**Aim 9: To minimise Leicester's impact on the local and global environment by reducing pollution and our contribution to climate change, minimising waste, supporting biodiversity and through the efficient and sustainable use of energy , water and natural resources.**

To achieve this we will:

- 9.1 Reduce harmful emissions from vehicles, industrial processes and uncontrolled burning of waste.

- 9.2 Contribute to cleaner sewage treatment residual outflow and reduce direct discharge of harmful fluids into waterways.
- 9.3 Reduce hazardous materials being accidentally or intentionally spilled.
- 9.4 Minimise waste production through recycling and the re-use of waste.
- 9.5 Reduce abandoned vehicles, litter, graffiti and fly posting, illegal waste disposal, dog fouling and noise nuisance.
- 9.6 Reduce car use and increase public transport, walking and cycling.
- 9.7 Minimise the distance food, goods and services travel to meet local needs.
- 9.8 Be efficient in our use of energy, water and resources.
- 9.9 Switch to renewable energy use and develop local renewable energy regeneration.
- 9.10 Reduce Leicester's contribution to global climate change.

The headline measure will be:

- Tracking air quality across Leicester
- Proportion of waste landfilled

## ENVIRONMENTAL AWARENESS

**Aim 10: To raise awareness of local and global environment issues such that actively caring for the environment becomes second nature.**

To achieve this we will:

- 10.1 Provide life long learning about environmental issues, for all and encourage employers to support environmental education.
- 10.2 Ensure all Leicester citizens are well informed and able to participate in environmental initiatives and best practice.
- 10.3 Promote environmental care as a responsibility.

The headline measure will be:

- Percentage of people recycling their waste.

## HOUSING

**Aim 11: To encourage the provision of residential accommodation of a range of different sizes, affordability, character and tenure.**

To achieve this we will:

- 11.1 Increase the number of decent homes in the public and private sector.
- 11.2 Increase the number of affordable homes.
- 11.3 House rough sleepers and prevent homelessness.
- 11.4 Encourage and influence people to build 1,2 and 4+ bedroom houses.
- 11.5 Make more land available for housing and improve quality of choice.
- 11.6 Ensure that the demand for and supply of new student housing developments are balanced.

The headline measure will be:

- Proportion of homes meeting the Decent Homes Standard.

## TRANSPORT

**Aim 12: To contribute to the improvement of the quality of life for all: improving public spaces, security, safety and health, helping with neighbourhood Renewal and regeneration, reducing noise and greenhouse gasses through transport schemes and initiatives.**

To achieve this we will:

- 12.1 Tackle congestion by facilitating more bus, walking and cycling trips, whilst improving network efficiency and the effective allocation of road space.
- 12.2 Deliver accessibility to every day services, places of work, leisure and shopping, particularly for those from disadvantaged communities.



- 12.3 Make roads safer, particularly for children, cyclists and pedestrians, by implementing road safety schemes and initiatives.
- 12.4 Improve air quality caused by traffic by encouraging and facilitating more people to travel by public transport, walking and cycling.
- 12.5 Improve road, footway and cycle route condition by spending more on maintenance.

The headline measure will be:

- The numbers of people using public transport

## CHILDREN AND YOUNG PEOPLE

We want Leicester to be a city with children and young people who achieve their potential and make a positive contribution as effective citizens.

### CHILDREN AND YOUNG PEOPLE'S HEALTH

**Aim 13: To improve the health of our children and young people.**

To achieve this we will:

- 13.1 Improve healthy living.
- 13.2 Reduce teenage pregnancy.
- 13.3 Promote emotional resilience and positive mental health (including for children with Special Educational Needs (SEN)/Disabled Children).
- 13.4 Reduce health inequalities.
- 13.5 Promote healthy choices to parents, carers and families.
- 13.6 Address Looked After Children's health needs.
- 13.7 Promote health equality for communities.
- 13.8 Support schools and colleges to promote healthy living.

The headline measure will be:

- The under-18 conception rate across the city and in priority areas.

## CHILDREN AND YOUNG PEOPLE'S SAFETY

**Aim 14:** To make sure our children and young people are safe and protected from all forms of harm.

To achieve this we will:

- 14.1 Safeguard children from abuse, neglect, the impact of crime, domestic violence, substance misuse and bullying (including Looked After Children, and Children and Young People with Special Educational Needs and disabilities).
- 14.2 Reduce childhood accidents in and out of the home.
- 14.3 Support Parents, carers and families to provide safe homes and stability.
- 14.4 Promote equality (in relation to safety) for communities.
- 14.5 Support schools and colleges to promote children and young people's awareness of safety related issues.
- 14.6 Develop a Play Strategy for Leicester.

The headline measure will be:

- The percentage of child protection registrations that are re-registrations during the year.

## CHILDREN AND YOUNG PEOPLE ENJOYING AND ACHIEVING

**Aim 15:** To make sure that our children and young people enjoy and achieve.

To achieve this we will:

- 15.1 Improve achievement at primary and secondary school.
- 15.2 Remove barriers to achievement and inclusion by promoting attendance, engagement and addressing behaviour in school, reducing truancy and exclusion and addressing the negative aspects of turbulence through multi-agency support for schools and colleges.
- 15.3 Increase educational attainment of Looked After Children.
- 15.4 Help parents, carers and families to support learning.

- 15.5 Help children and young people with Special Educational Needs and/or disabilities to enjoy and achieve.  
15.6 Ensure more children and young people enjoy learning.

The headline measures will be:

- The attainment levels for early years (Foundation Stage Profile) across the city and in priority areas.
- Educational attainment at ages 11, 14, and 16 (Key Stages 2, 3 &4) across the city and in priority areas.

## CHILDREN AND YOUNG PEOPLE MAKING A POSITIVE CONTRIBUTION

**Aim 16: To encourage our children and young people to make a positive contribution to where they live and to the wider community.**

To achieve this we will:

- 16.1 Prevent offending and reducing re-offending.  
16.2 Prevent and reduce anti-social behaviour and racial harassment by children and young people.  
16.3 Improve community cohesion (including between generations).  
16.4 Increase participation.  
16.5 Help parents, carers and families to promote positive behaviour.  
16.6 Help Looked After Children to make a positive contribution.  
16.7 Help Children and Young People with Special Educational Needs and/or disabilities to make a positive contribution.  
16.8 Promote equality for communities.  
16.9 Support schools and colleges to promote positive behaviour and engagement in the community.  
16.10 Create clear ways for the voices of children and young people to be heard and acted upon across all provision.  
16.11 Increase the opportunities for family learning with schools in disadvantaged areas.

The headline measure will be:

- Attendance levels of secondary school pupils.

## ECONOMIC WELL-BEING FOR CHILDREN AND YOUNG PEOPLE

**Aim 17:** To ensure that our children and young people have economic security now and in the future.

To achieve this we will:

- 17.1 Decrease the number of young people who are Not in Employment, Education or Training (NEET), especially the socially excluded.
- 17.2 Reduce long-term unemployment.
- 17.3 Reduce the number of children growing up in workless households.
- 17.4 Support Parents, carers and families to be economically active.
- 17.5 Help Looked After Children to achieve economic well-being, including teenage parents.
- 17.6 Help children and young people with Special Educational Needs and/or disabilities to achieve economic well-being.

The headline measure will be:

- Number of free school meals
- Proportion of young people not in education, employment or training (NEET) across the city and in priority areas.

## HEALTHIER COMMUNITIES AND OLDER PEOPLE

We want Leicester to be a city with people who are healthy, and where older people who have a good quality of life.

### SOCIAL AND ECONOMIC HEALTH FACTORS

**Aim 18: To address the underlying social and economic factors associated with health.**

To achieve this we will:

18.1 Improve the economic well-being of the most vulnerable people through comprehensive benefits advice and support.

The headline measure will be:

- Rate of benefit take up.

### HEALTH AND SOCIAL CARE SERVICES

**Aim 19: To ensure equitable access to high quality health and social care services.**

To achieve this we will:

- 19.1 Further integrate NHS and social care services.
- 19.2 Implement the LIFT programme of health and social care centres across the city.
- 19.3 Improve access to primary care services through LIFT and Intermediate Care services.
- 19.4 Implement a single assessment process across National health Service and City Council social care services.
- 19.5 Improve capacity and access to primary care and social care services in Leicester.
- 19.6 Implement LIFT programme and other capital improvement schemes.

- 19.7 Developing capacity and capability within the primary care health and social care workforce to respond flexibly and appropriately to local need.
- 19.8 Address access issues for communities by: a) encouraging engagement, ownership and involvement in service design and delivery; b) striving to reflect the diversity of the community in the workforce; and c) addressing language and cultural issues.
- 19.9 Increase the range of services available in primary care.
- 19.10 Offer increased range of services previously only available in hospitals locally and outside of acute sector (e.g. appropriate diagnostics, consultations and day surgery)
- 19.11 Reduce waiting times for all health and social care services in line with national guidance.
- 19.12 Establish complementary systems (Long Term Conditions, Community Matrons, Case Management) to help people manage their conditions at home (see Strategic Aim 21 below)
- 19.13 Provide alternative housing options (e.g. Extra Care)
- 19.14 Develop primary care pathways for people with mental health problems

The headline measures will be:

- Access to health and social care facilities and services:
  - a) Number of qualified health professionals in Leicester, as measured by whole time GPs.
  - b) Number of co-located NHS and LA facilities
  - c) Number of integrated health and social care facilities

## HEALTHIER LIFESTYLES

**Aim 20: To support people to make changes to their lifestyle to improve their health**

To achieve this we will:

- 20.1 Reduce smoking.
- 20.2 Improve diet and physical activity and prevent obesity.
- 20.3 Improve sexual health
- 20.4 Improve mental health

20.5 Encourage sensible drinking

20.6 Look for opportunities to join up approaches where these will be of benefit and to appoint Health Trainers.

The headline measures will be:

- Life expectancy at birth.
- Life expectancy gap between priority areas and priority groups and the rest of Leicester.

## OLDER PEOPLE

**Aim 21: To improve the health, well-being and independence of older people.**

To achieve this we will:

21.1 Complete needs assessment in key areas to improve strategic planning

21.2 Coordinate and promote health and well being policies for the over 50's across organisations in Leicester to support an active lifestyle and prolong independent living.

21.3 Develop accessible accommodation through provision of grants for private sector home, owners.

21.4 Encourage Registered Social Landlords to build accessible accommodation for older people.

21.5 Continue provision of affordable warmth measures in public and private sector homes.

21.6 Reduce the risk of accidents and fire at home by installing accident prevention measures and smoke alarms.

21.7 Provide support and/or accommodation for people who have organic conditions (e.g. delirium or dementia).

21.8 Improve the mental health of older people.

21.9 Improve the health and well being of people with long term conditions.

21.10 Reduce deaths and ill health due to falls in older people.

21.11 Provide a comprehensive range of services (e.g. for people with long term conditions, Extra Care Housing, flexible domiciliary support, respite provision) to aid independence and maintain community living.

The headline measure will be:

- The proportion of older people being supported to live in their own homes.