

## LEICESTER CITY HEALTH AND WELLBEING BOARD

DATE: 22<sup>nd</sup> November 2018

<b>Subject:</b>	Social Value in Procurement
<b>Presented to the Health and Wellbeing Board by:</b>	Cllr Danny Myers Assistant City Mayor, Entrepreneurial Councils and Neil Bayliss, Head of Procurement
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### EXECUTIVE SUMMARY:

“Social Value” is the generally recognised shorthand for achieving extra social / community benefit through procurement. It is best defined by Social Enterprise UK as follows:

*“Social value is a way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is when a public body chooses to award a contract. Social value asks the question: “If £1 is spent on the delivery of services, can that same £1 be used to also produce a wider benefit to the community”?*

The Council has been incorporating social value into its contracting and procurement activity for the past few years with many successes, such as securing apprenticeships and training opportunities in a wide range of construction contracts. However, the new charter and supporting work will provide the greater impetus and more organised and consistent approach, so the Council can drive more social value from its procurement activity to support the city in a range of areas:

- employment and working conditions;
- local economy;
- children and young people;
- adults;
- health;
- communities; and
- the city environment.

The attached charter and guide set out in more detail the Council's new approach. We are keen to work across all local public sector institutions to maximise the benefits of social Value for Leicester and Leicestershire

**RECOMMENDATIONS:**

The Health and Wellbeing Board is requested to:

Note the work of the City Council in its new Social Value Charter and guide for contractors/suppliers.

Encourage collaboration and joint working on delivery of social value across all appropriate procurement activity, particularly when they are being conducted jointly.